

Environment, Social Contribution Activity

Concepts about Social Contributions

Today's increasing trend towards globalization, advances in IT and other developments in society have brought considerable diversity and change to the world we live in, and as we pursue greater convenience and enrichment in our lives, we also face a broad range of issues, including global warming and other environmental problems, poverty, and educational inequality.

Mitsui works to address local and global societal issues through various social contribution activities.



Mitsui's Operational Guidelines for Social Contributions Policy specify three areas of focus: international exchange, education, and environment.

Within these three areas, Mitsui utilizes its strengths and knowhow by focusing its social contribution activities on multicultural symbiosis, human resource development with an international perspective, and the global environment. By continuing our initiatives in these fields, working together and sharing them with society, we believe our activities will have follow-on effects that will lead on to solutions to larger-scale social issues.

In addition, we are planning and promoting volunteer programs with the hope building interest and sensitivity towards social issues amongst our own staff and management personnel.

Social Contributions Policy

Guiding Principles

We will Build a congenial relationship with our stakeholders by striving to create a harmony with the global community and local communities in accordance with the Mitsui & Co.

Management Philosophy (Mission, Vision and Values), and we will actively contribute to the creation of a future where the dreams of the inhabitants of our irreplaceable Earth can be fulfilled.

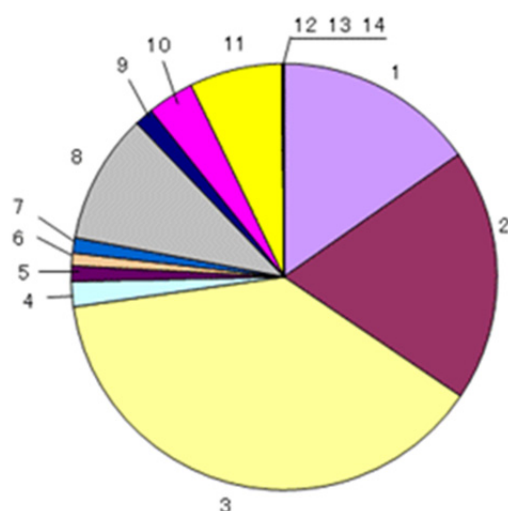
Action Guidelines

1. In order to respond effectively to the needs of the global environment and both the international and local communities, Mitsui actively promotes social contributions.
2. Mitsui will establish the three important areas of 'International exchange', 'Education' and 'Environment' for its social contributions, and will implement social contribution activities befitting of Mitsui & Co.
3. In addition to the making of economic contributions, such as donations etc., Mitsui also aims to carry out proactive social contributions that involve the participation of its executives and employees.
4. Mitsui promotes social contributions with an emphasis on transparency and accountability in respect of its stakeholders. It also aims for the continued improvement of activities through communication and cooperation with its stakeholders.

Social Contributions (Fiscal Year Ended March 31, 2015)

The breakdown of social contribution expenses, which totaled ¥1,501 million on 675 activities, is shown below

Percentages are based on monetary amounts.

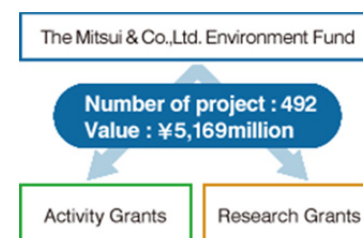


	Activity Category	Percentage (Monetary Amounts)	Number of Activities
1	International exchange and cooperation	15%	64
2	Education, social education	19%	129
3	Environmental protection	38%	137
4	Social welfare	2%	80
5	Health and medicine	1%	25
6	Sports	1%	23
7	Academic activities, research	1%	11
8	Arts and culture	10%	64
9	Archeology, preservation of traditional culture	1%	1
10	Local community involvement	4%	106
11	Assistance to disaster-stricken communities	7%	27
12	Assistance for disaster-prevention community work	0%	0
13	Human rights	0%	4
14	NPO infrastructure-building work	0%	4
	Total	100%	675

About the Mitsui & Co.,Ltd. Environment Fund

In July 2005, Mitsui launched the Mitsui & Co., Ltd. Environment Fund as a grant program that aims to realize a sustainable society by supporting various activities and research projects that contribute to solving global environmental problems. Since FY2011, Mitsui has been engaged in recovery efforts aimed at achieving a sustainable society through initiatives to mitigate and resolve environmental problems caused by the Great East Japan Earthquake.

In addition to its support for the activities and research conducted by NPOs and universities, Mitsui is also encouraging its officers and employees to support them by sending donations to the awarded grant programs via the fund or participating in such activities as volunteers.



Overview of the Mitsui & Co., Ltd. Environment Fund

Launched	July 1, 2005
Management System	CSR Promotion Committee, Project Deliberation Panels, Project Selection Meeting (composed of outside experts, Mitsui management, and staff).
Activity Grants	Grants for environmental contribution activities, including support for the Great Eastern Earthquake reconstruction efforts by NPOs, general incorporated associations & foundations, special civil foundations, and universities.
Research Grants	Grants for research in the environmental field, including that related to the Great Eastern Earthquake conducted by universities, public research organizations, NPOs, general incorporated associations & foundations, public interest incorporated associations & foundations, and special civil foundations

Trends in Number and Value of Grants Provided

(Unit: number of project / ¥ million)

	Activity Grants		Research Grants		Total	
	Number	Value	Number	Value	Number	Value
FY06/3	15	117	—	—	15	117
FY07/3	18	217	—	—	18	217
FY08/3	48	437	23	456	71	893
FY09/3	51	523	24	368	75	891
FY10/3	34	311	17	213	51	524
FY11/3	28	244	22	285	50	529
FY12/3	52(43)	528(463)	46(34)	603(481)	98(77)	1,131(944)
FY13/3	36(22)	237(157)	14(2)	112(13)	50(24)	349(170)
FY14/3	20(9)	165(69)	15(2)	150(9)	35(11)	315(78)
FY15/3	21(4)	118(21)	8(3)	85(51)	29(7)	203(72)
Total	323(78)	2,897(710)	169(41)	2,272(554)	492(119)	5,169(1,264)

※Since FY14/3, we have continued to support restoration projects within the frame work of general grants, without providing special framework in separate

※Number in brackets shows Restoration grants

About Mitsui's Forests

Forest Management Policy

Forest Management Policy

Adopted July 17, 2009

1. Guiding Principle

Mitsui gives its forest the status of "assets with a high degree of public use that benefits the whole of society". As well as providing the reusable natural resource of lumber, forests can fulfill a range of socially beneficial functions if properly managed and enhanced on a consistent basis; for instance, they can purify the atmosphere by absorbing carbon dioxide to produce oxygen, and they can act as a reservoir that stores and purifies rainwater. On the other hand, if forests are neglected and not adequately maintained, they might increase the likelihood of natural disasters and develop into a source of other social problems. Aware of the social value that its forests therefore have, Mitsui regards their long-term ownership and maintenance as an important social responsibility. So as to maximize the socially beneficial functions of our forests, we work to enhance them based on the FSC™'s forest management principles and criteria.

2. Management Policy

Mitsui gives its forest the status of "assets with a high degree of public use that benefits the whole of society". As well as providing the reusable natural resource of lumber, forests can fulfill a range of socially beneficial functions if properly managed and enhanced on a consistent basis; for instance, they can purify the atmosphere by absorbing carbon dioxide to produce oxygen, and they can act as a reservoir that stores and purifies rainwater. On the other hand, if forests are neglected and not adequately maintained, they might increase the likelihood of natural disasters and develop into a source of other social problems. Aware of the social value that its forests therefore have, Mitsui regards their long-term ownership and maintenance as an important social responsibility. So as to maximize the socially beneficial functions of our forests, we work to enhance them based on the FSC™'s forest management principles and criteria.

3. Policy

In its concrete activities in the context of its forest holdings, Mitsui will act conscientiously on the basis of the management policy outlined above, giving full consideration to their social significance and maintaining a strong awareness of their environmental impact. Accordingly, we will redouble our efforts in the following areas:

- Offering Forest Environmental Programs to stakeholders
- Research work and concrete action to preserve biodiversity
- Achieving sustainability in the production of wooden material as a reusable natural resource and promoting its utilization as wood biomass.

Outline of Mitsui's Forests

Location of Our Forests

Mitsui owns forests at 74 locations throughout Japan, from Hokkaido to Kyushu, which together total approximately 440 km² (44,000 hectares). Mitsui's forests thus cover an area equal to approximately 70% of the 23 wards of Tokyo, or 0.1% of Japan's land area. Mitsui's has cultivated them carefully over the many intervening years.

- Number of forests owned: 74 (in Japan)
- Total area: approximately 440 km² (44,000 hectares)



Social Value of Forests

Mitsui gives its forests the status of "assets with a high degree of public use that benefits the whole of society." As well as providing the reusable natural resource of lumber, forests can fulfill a range of other socially beneficial functions if properly managed and enhanced on a consistent basis: for instance, they can purify the atmosphere by absorbing carbon dioxide to produce oxygen, they can act as a reservoir that stores and purifies rainwater, they can help to prevent natural disasters through their ability to retain water, and they can conserve the ecosystem. Everyone can enjoy a wealth of benefits from forests.

Aware of the social value of our forests, we see it as an important social responsibility to maintain the forests we own in a healthy condition over the long term.

Mitsui's forests currently absorb and fix approximately 160,000 tons of carbon dioxide absorbed per year (Mitsui estimate). A quantification of the monetary value of this function based on Forestry Agency data indicates a yearly figure of 120 billion yen. Moreover, approximately 130 km² (13,000 hectares) of our forests have been officially designated as "Water Conservation and Water Replenishing Forests," important for safeguarding the water supply and preventing floods and landslides.

In December 2009, Mitsui obtained certification for all of its forests under the FSCTM system of forest certification based on international standards. This was done with the aim of obtaining certification based on an objective evaluation of whether the company was conducting appropriate forest management; that is, whether it was carrying out its forestry operations in a way that factored in biodiversity. Mitsui thus became the largest private corporation with a forest holding in Japan of 100 km² (10,000 hectares) or more to acquire this certification.

Preserving and Utilizing Forests to Benefit the Future

Not content with merely managing our forests appropriately, we have begun initiatives to utilize them for a range of beneficial purposes. As part of our activities to contribute to society and local communities, we utilize our forests as the environmental education. We also take advantage of our forests to support aspects of the culture and traditions of the surrounding area that make use of forest resources.

Additionally, we are considering recycling unused wood fiber from Mitsui's forests into biomass, which would be put to use locally in generating electric power and as fuel for boilers. In this way we are developing new uses of our forests.

Our wealth of forest resources does not belong to the current generation alone. Mindful of our corporate mission "Strive to contribute to the creation of a future where the aspirations of the people can be fulfilled," we are committed to working closely with the staff of our subsidiary Mitsui Bussan Forest Co., Ltd., which undertakes the management of Mitsui's forests, to carefully nurture our forests and utilize them for future benefit so as to pass them on to future generations.



How We Cultivate Forests at Mitsui

For Brighter Forests

Approximately 70% of Japan's land area is covered by forests, 40% of which are Forests for Regeneration and Harvest, or forests created and tended by human hands. When considering the benefits of forests in Japan, working out how to maximize the benefits of Forests for Regeneration and Harvest is important. Forests for Regeneration and Harvest need to be constantly tended by human hands. Forests for Regeneration and Harvest when not managed properly become dark and overgrown. When managed well, Forests for Regeneration and Harvest are bright and open to sunlight.

In such forests, which are bright because they are well-managed, underbrush grows, animals thrive, and new soil is created. The new soil means

that water is purified and nutrients are carried to the sea. They also store water, thus preventing floods and other natural disasters. The economic benefit of this is that trees grow well and provide lumber.

When forests are not properly managed and therefore are dark, they not only fail to provide these benefits but end up actively contributing to regional environmental degradation.



Cultivating Different Types of Forests: Forest Management Zoning

Mitsui's forests are divided into Forests for Regeneration and Harvest (approximately 40%) and Natural Forests and Naturally Regenerated Forests (approximately 60%).

Forests for Regeneration and Harvest are forests that have been planted and cultivated by human hands, and follow a repeated cycle of planting, cultivating, harvesting, and utilization for the production and supply of lumber resources.

Natural Forest are forests that have been cultivated through natural action, while Naturally Regenerated Forests are forests that have grown back mainly through natural action following deforestation due for instance to a natural disaster or tree-harvesting. Forests in these categories are maintained in their natural state.

Areas within these forests which are particularly important from the viewpoint of biodiversity are designated as Biodiversity Conservation Forests (approximately 10% of all Mitsui's forests). Appropriate management is applied to each different category of forest.



Cultivating Forests for Social, Economic, and Environmental Benefits

Protecting and nurturing forests require the investment of large amounts of time, financial resources, and human resources. Because of this, it is important for the forest industry to create a structure which can secure profitability. This can be seen as the key to deciding the future of Japanese forests.

If Forests for Regeneration and Harvest can be made economically viable, the profits generated could also be used for the preservation of Natural Forests and Naturally Regenerated Forests and help to facilitate appropriate management. Natural Forests and Naturally Regenerated Forests likewise cannot simply be left to look after themselves; human intervention is required to recreate the original conditions matching the distinctive character of the region. We believe that initiatives of this kind will increase the level of biodiversity of our forests as a whole.

To ensure appropriate management on a continuous basis, it is also important to build up a good relationship with local communities.

To cultivate healthy forests, it is important to maintain a balance between the interests of society, the economy, and the environment, and for these to form an ongoing virtuous circle. The way we cultivate forests at Mitsui is based on these insights.



FSC™ Certification

Mitsui has obtained FSC™ (Forest Stewardship Council) Certification for adequate management of its 74 forestlands, which constitute the largest holding by a private corporation in Japan.

What Forest Certification means

Forest certification is given based on assessments regarding whether fixed criteria are met concerning forest management methods. The spread of such certification prevents unregulated deforestation, preserves healthy forests, and helps protect the global environment. There are several certification systems, but the acquisition of FSC Certification based on international criteria verifies that forest management is conducted at an internationally high level.



The Aim of FSC Certification

The FSC certification is a type of certification established by the Forest Stewardship Council (FSC), an international NGO with a membership system that operates an international forest certification system. The goal of FSC is to promote forest management that is appropriate from the standpoint of environmental conservation, co-existing with society, and economic sustainability. Various stakeholders participate in FSC to impartially reflect the views of both advanced and developing countries.

Certification criteria focus not only on whether the forest manager is carrying out appropriate management from an economic standpoint, but also look at consideration for the environment, maintaining favorable relationships with regional communities near the forest and other factors. When Mitsui completed the certification procedures, a survey was given to a total of 330 stakeholders in our 74 forestlands across Japan. This survey confirmed that Mitsui and our subsidiary Mitsui Bussan Forest Co., Ltd., which manages the forestlands, have built a favorable relationship with all regional communities.

Mitsui's Forests and FSC Certification

Among the different types of FSC certification, Mitsui has received Forest Management (FM) certification. At the same time, Mitsui Bussan Forest received Chain of Custody (CoC) certification for the processing and distribution of cut lumber. Mitsui is also the largest Japanese supplier of domestic FSC-certified wood, which has led to a large supply of FSC-certified wood from the forests of Mitsui being distributed throughout Japan.

•The commercialization process of FSC-certified lumber



FM certification

Mitsui



CoC certification

Mitsui Bussan Forest



Final products made by manufacturing and processing businesses with CoC certification

The Forest Industry and the Economy

Present Situation of Japan's Forest Industry

A survey by the Forestry Agency found that Japanese forest industry was in a depressed situation, with total demand for lumber at less than 74 million m³ a year, of which only around 29% was supplied from domestic sources in 2013. In response to this finding, the Japanese government introduced a strategy to regenerate the Japanese forest industry. This consisted of stimulation of downstream demand combined with measures to improve upstream efficiency, such as the 2010 Act for the Promotion of the Use of Wood in Public Buildings and measures to promote the use of biomass. Progressing alongside these reform measures is a policy aimed at increasing the forestry industry workforce, which has fallen to fewer than 70,000 nationwide and is also affected by the problem of aging. To regenerate Japanese forests requires above all the regeneration of the forest industry; to that end there is an urgent need for the private and public sectors to work together in wide-ranging action.

Balancing Environmental Preservation with the Forest Industry

In the Forests for Regeneration and Harvest at Mitsui's forests, we combine the appropriate cyclical operation of harvest, use, planting, and cultivating with attention to biodiversity, at the same time introducing measures that promote the preservation of the surface soil and increased absorption of carbon dioxide absorbed. At present, with the aim of balancing environmental preservation with the forest industry, we are working to build an economically viable structure so that the profits generated are not only used in the cyclical management of Forests for Regeneration and Harvest, but can also be plowed back into cultivating Natural Forests and Naturally Regenerated Forests.

Mitsui is not only committed to efficient cyclical forestry operations in its Forests for Regeneration and Harvest, but also considers it important to increase the use of domestic timber resources by developing applications for lumber, and is working on relevant new initiatives.



Promoting Wood Biomass and Using the J-VER System

An urgent priority for the forestry and lumber industry is to make sure that lumber is used for a wide range of applications so that no material goes to waste. As part of its efforts to develop uses in areas other than construction, furniture, and paper manufacture, Mitsui has begun working to promote the use of wood biomass as an alternative to fossil fuel. An example of this is collecting branches and other parts of the tree that are left in the forest and cannot be used as lumber and converting them to wood chips as an auxiliary fuel for thermal power generation or to pellets for use as boiler and stove fuel. Mitsui will also secure the stable supply of woody biomass fuel to the wood biomass power plant (expected to be in operation by December 2016) in Tomakomai City, Hokkaido. Mitsui made a capital participation to Tomakomai Biomass Power Generation Co., Ltd. in October 2014.

Meanwhile, a Mitsui's forest-thinning project in Hokkaido and Mie-prefecture has been registered under the Ministry of the Environment's J-VER system, resulting in the award of certification for the amount of carbon dioxide absorbed fixing achieved by the appropriate management of Mitsui's Hokkaido and Mie-prefecture forests. Mitsui was granted an offset credit for approximately 6,600 tons from Hokkaido in March 2011, and approximately 1,330 tons from Mie-prefecture in January 2012 of carbon dioxide absorbed, which is now being sold. In this way, we are taking active steps to include environmental value in the monetary cycle in the form of profits from the forest industry.

Going forward, Mitsui will work in concert with Mitsui Bussan Forest Co., Ltd., to which we outsource practical forestry and upkeep operations, to manage our forests in a way that contributes to the regeneration of Japanese forest industry, an important step toward addressing environmental issues



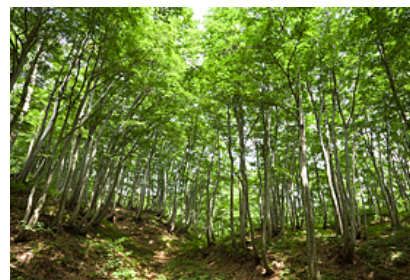
Remaining materials in the forest to wood chips

Growing Forest to Protect Biodiversity

Biodiversity means rich diversity and variety at the respective levels of gene, species, and ecosystem. If an area retains the original rich variety of its indigenous animals, plants, insects, microorganisms, and so on, and provides the physical requirements for their existence, it can be said to have high biodiversity.

But today, many animals and plants around the world are dwindling in number or gradually becoming extinct. With the habitats of a wide range of living organisms rapidly disappearing, businesses today need to take initiatives for the preservation of the biodiversity which is the foundation of our survival.

Through appropriate management of its forests, Mitsui is committed to making the social contribution of nurturing biodiversity and passing on a rich forest environment to the future generations.



Growing Forest to Protect Life

Mitsui's forests are made up of approximately 40% Forests for Regeneration and Harvest and approximately 60% Natural Forests and Naturally Regenerated Forests. These forests are divided into the following categories: Harvest - oriented Sustainable Cycle Forests; Natural Restoration Forests; Biodiversity Conservation Forests; Productive Naturally Regenerated Forests; General Naturally Regenerated Forests; and Other Naturally Regenerated Forests. Each category has its own set of management policies. Biodiversity Conservation Forests - areas particularly important from the viewpoint of biodiversity - form a new category created in 2009 and account for approximately 10% of Mitsui's forests.

Biodiversity Conservation Forests are further divided into the following four categories: Special Conservation Forests; Environmental Conservation Forests; Water and Soil Conservation Forests; and Cultural Conservation Forests. By conducting management appropriate to the special characteristics of each category, we aim to grow forests that are more strongly oriented toward the preservation of biodiversity

Forest Management Zoning

Mitsui's approximately 444 km² (44,417 hectares) of forests at 74 locations nationwide is managed according to the following categories:

	Category		Definition	Area (km ²)
Forests for Regeneration and Harvest	Harvest-oriented Sustainable Cycle Forests		Forests for the production and supply of lumber resources through the repeated cycle of harvesting, planting, and cultivating.	6,839
	Natural Restoration Forests		Forests to be restored as Naturally Regenerated Forests consisting of coniferous and broad-leaved trees.	10,631
Forests for Regeneration and Harvest, Natural Forests and Naturally Regenerated Forests	Biodiversity Conservation Forests	Special Conservation Forests	Forests judged to have irreplaceable biodiversity value at the regional and national level and requiring stringent protection.	324
		Environmental Conservation Forests	Forests confirmed to support a large number of rare creatures whose habitat requires protection.	875
		Water and Soil Conservation Forests	Forests with plentiful water stocks that form a water resource, reduce the risk of natural disasters, or have other major socially beneficial functions which contribute to the safeguarding of the water supply and the preservation of ecosystems.	3,164
		Cultural Conservation Forests	Forests requiring protection due to the particularly high value of their "cultural services" - functions that nurture traditions and culture and form part of the "ecosystem services" that are dependent on biodiversity.	117
Naturally Regenerated Forests	Productive Naturally Regenerated Forests		Forests to be cultivated for tree species useful as a source of lumber.	1,814
	General Naturally Regenerated Forests		Forests not composed of productive species but to be cultivated for increased social value.	19,149
	Other Naturally Regenerated Forests		Naturally Regenerated Forests other than in the above categories.	1,504

(as of May 31, 2015)

Biodiversity Conservation Forests

Four Biodiversity Conservation Forests

Areas with high significance from a biodiversity perspective are designated as Biodiversity Conservation Forests (which account for about 10% of Mitsui's forests) and further classified into four categories: "Special Conservation Forests," "Environmental Conservation Forests," "Water and Soil Conservation Forests," and "Cultural Conservation Forests."

This category classification allows for the more appropriate and carefully tailored conservation of biodiversity in specific forest areas.

■ Special Conservation Forests

Forests deemed to possess invaluable biodiversity at a regional and national level and will be closely protected.



Tashiro Forest, Fukushima Prefecture: This forest is part of Mt. Tashiro, which is located in Minamiaizu Town. It contains high-altitude moorlands in the mountain summit regions which have great academic value, and a portion of the forest including the wetlands is designated as part of Oze National Park

■ Environmental Conservation Forests

Forests where biological value is concentrated, i.e., rare species, are identified. The habitat of these rare species is protected.



Soya Forest, Hokkaido: Mitsui's most northerly forest containing extensive stands of the Yezo spruce, one of Hokkaido's commonest coniferous trees, and home to the Ito fish, Japan's largest freshwater fish.

■ Water and Soil Conservation Forests

Forests with plentiful water stocks that form a water resource, reduce the risk of natural disasters, or have other major socially beneficial functions which contribute to the safeguarding of the water supply and the preservation of ecosystems. The 21st century has been referred to as the Water Century, indicating the increasing concern regarding the world's water resources. Recognizing the need to nurture forests that provide rich sources of water, Mitsui has designated 31.64 km² (3,164 hectares) of its holdings as Water and Soil Conservation Forest, which is managed with attention to protecting water supplies.



Nanba Forest, Niigata Prefecture: The gateway to the Myoko Mountain Range, located in the municipality of Joetsu. With extensive beech woods that store water, the forest serves as a water resource that provides water to the region.

■ Cultural Conservation Forests

These forests are deemed to have high traditional or cultural significance to a region as a result of the ecosystem services from biodiversity. Mitsui will continue to take measures to protect these forests and to make the most use of them.



Saru Forest, Hokkaido: This forest is located in the Hokkaido municipality of Biratori, which legend holds to be the birthplace of the indigenous Ainu culture. Mitsui has concluded an agreement with the Biratori Ainu Association to protect and foster the Ainu culture.



Kiyotaki Forest, Kyoto Prefecture: This forest is located in Saga, Kyoto City. To allow the Kyoto Modelforest Association to undertake action to protect and nurture Kyoto's forests, Mitsui has concluded an agreement with the association and Kyoto Prefecture under which part of the forest is made available free of charge for a ten-year period from 2008. The forest will provide wood needed for torches and other materials used in traditional festivities such as the Daimonji Bonfire and the Kurama Fire Festival.

Scientific Evaluation

The Convention on Biological Diversity stressed the importance of addressing the preservation of biological diversity by undertaking quantitative evaluation of the level of attainment on the basis of scientific findings and principles. Mitsui carries out quantitative evaluation of biodiversity in model forests.

Quantitative Evaluation of Biodiversity(HEP)

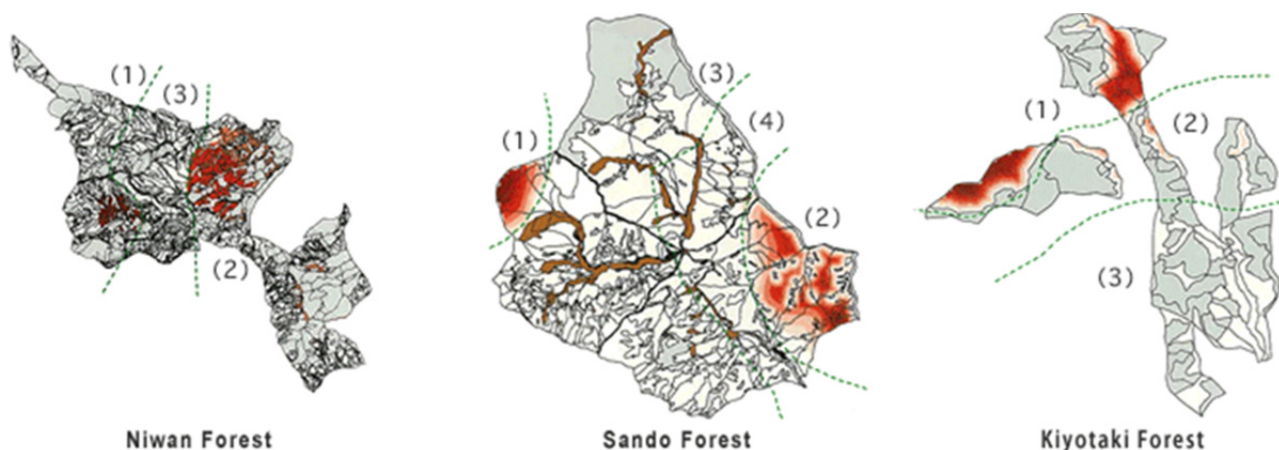
In 2009, a quantitative evaluation of biodiversity was carried out under the Habitat Evaluation Procedures (HEP) by the Ecosystem Conservation Society - Japan at five model forest locations in Mitsui's forests, using animals as an index.

HEP is a method of quantitative evaluation of biodiversity used mainly in the United States. A number of wild animal species to serve as indices are selected in line with the surface area of the target site, the environmental conditions, the geographical location, and the rarity of the species. The level of biodiversity, including the past and future biodiversity, of the target site is then quantified in the form of a numerical value indicating the quality of the habitat for these index species, known as the habitat suitability index (HIS).

In the survey, the brown bear, Asiatic black bear, mountain hawk eagle, marten, and badger were chosen as index species. A prediction was then made of the change in the level of biodiversity from the past to the future, and a numerical value was assigned.

The results of the survey allowed the level of biodiversity for each model forest to be assessed, and additionally provided basic data for forestry operations contributing to biodiversity, which indicated for instance which areas of Forests for Regeneration and Harvest should be prioritized for restoration as Naturally Regenerated Forests.

Examples of zoning: (1) (2) (3) (4) indicate zones in order of priority for restoration as Naturally Regenerated Forests. The deeper the red, the higher the priority for restoration as Naturally Regenerated Forests.



AA+ Awarded in JHEP Certification

JHEP certification is a certification system established in December 2008 by the Ecosystem Conservation Society - Japan. This certification system makes a quantitative evaluation of the level of biodiversity from the viewpoint of animals and plants in a ten-level ranking system from AAA to D. The evaluation quantifies biodiversity in the 30 years before the base year (the year of acquisition of the land or the year in which the application for evaluation is made) and in the 50 years after the base year and compares the two periods. This allows scientific proof to be given of the contribution of an enterprise or other agent to the preservation and enhancement of biodiversity.



In September 2010, an evaluation was carried out in the Kiyotaki Forest in Kyoto which covered not only the Asiatic black bear and other animals (evaluated species) but also plants. As a result, the second highest ranking possible (AA+) was awarded. This represented the first such ranking for a Japanese forest under this certification system and gives scientific proof that in the approximately 30 years of Mitsui's ownership of the Kiyotaki Forest, the level of biodiversity has been raised in keeping with the characteristics of the region. Going forward, we will continue with the management policy implemented so far, preserving the remaining native vegetation of the area and gradually restoring the Forests for Regeneration and Harvest areas of Japanese cedar and Japanese cypress to Naturally Regenerated Forests.

At COP10 (Convention on Biological Diversity), effective and urgent action was called for to halt the loss of biodiversity by 2020. Further, the convention emphasized the importance of quantifying and monitoring the level of biodiversity on the basis of scientific findings and principles. Given this background, we believe that our acquisition of this certification demonstrates the beginning of a new model of forest management for Japan in the future.

Forests and Human Culture

Japan's forests are deeply entwined with Japanese culture. It should be remembered that among the major functions of forests is that of nurturing human culture. Mitsui is actively engaged in ensuring that the preservation of forests also contributes to the preservation of regional cultures and traditions.

Using the Forest to Protect Ainu Culture

The Saru Forest, which is Mitsui's second largest forest, is located near Nibutani, a locality in the Hokkaido municipality of Biratori which legend holds to be the birthplace of Ainu culture. Ainu people have inhabited and made use of the forest for many generations.

In April 2010, Mitsui concluded an agreement with the Biratori Ainu Association under which action is being taken to stimulate the preservation of the culture of the Ainu people, who are the original inhabitants of the Saru Forest. Specifically, because of a declining trend in the Manchurian elm, which provides the material for the attus, the traditional dress of the Ainu people made of tree bark, it has been decided to plant and nurture Manchurian elm in the Saru Forest.

Meanwhile, to restore the chise, which is the traditional Ainu dwelling, the lumber needed to build it is to be supplied from the Saru Forest. A further major aspect of the agreement is the protection of Ainu places of worship located in the Saru Forest and cooperation in surveys of cultural relics.

In September 2010, a further agreement was concluded with the municipality of Biratori under which Mitsui will cooperate in a municipal project to recreate an iwor (traditional Ainu living territory) and will collaborate in measures to stimulate industry.



The attus, a garment made of tree bark



Manchurian elm



The chise, the traditional Ainu dwelling

Using a Forest to Protect Kyoto Traditions

The Kiyotaki Forest, situated at Saga in the north of the city of Kyoto, is in a much-visited area famous for its colorful foliage in autumn and its beautiful cherry blossom in spring.

To allow the Kyoto Modelforest Association to engage in action to protect and nurture Kyoto's forest, Mitsui concluded an agreement in 2008 with the association and Kyoto Prefecture under which part of the Kiyotaki Forest is made available for a ten-year period free of charge. As part of the agreement, Mitsui supports two traditional Kyoto festivities, the Daimonji Gozan Okuribi (Daimonji Bonfire) and Kurama no Hi-Matsuri (Kurama Fire Festival), by providing firewood and supplying Japanese red pine and azalea to make torches. Mitsui will also make a site available for the Forestry Experience Workshops organized by the association for the benefit of the regional community.

As part of the Forestry Experience Workshops, members of the association participate in forest maintenance for cultivation of the Japanese red pine and azalea, while members of the Daimonji Preservation Committee and the Kurama Fire Festival Preservation Society, which are affiliates of the association, volunteer in the felling of deciduous trees and Japanese red pine. Thanks to these activities, in 2010, materials from the Kiyotaki Forest supplied all the pine needles and one-tenth of the firewood needed for the Daimonji Bonfire and one-tenth of the torches used in the Kurama Fire Festival.



Daimonji Gozan Okuribi (Daimonji Bonfire)



Japanese red pine to make torches with



Kurama no Hi-Matsuri
(Kurama Fire Festival)

Human Resource Development with an international Perspective

Mitsui's mission of developing human resources that can contribute to the betterment of society is premised on our human resource-oriented principles that have been passed down through the long history of our company. As a general trading company (sogo-shosha) that conducts business worldwide, we aim at fostering not only our employees but also many youths around the world who are poised to forge the futures of the wide range of countries and regions where we conduct business so that they can play leading roles on the global stage with an international perspective. In this regard, our company is engaged in various initiatives that contribute to society as outlined below.



Scholarship Programs

Mitsui-Bussan Scholarship Program for Indonesia

Our relationship with Indonesia reflects the culmination of conducting business with the nation. Aspiring to build even stronger ties between Japan and Indonesia, we established the Mitsui-Bussan Scholarship Program for Indonesia in 1992 to support exceptional individuals who will someday contribute to further development of their country.

A distinguishing feature of the scholarship is that rather than targeting international students already studying in Japan, it is awarded instead to high school students in Indonesia who are excellent in both performance and personality and show a strong desire to study in a Japanese university, providing such recipients with support for their studies and living expenses for five and a half years, including time needed to prepare for university entrance exams. Selected on the basis of test and interview results, recipients of the scholarship come to Japan after graduating from high school. They initially spend one and a half years learning Japanese and studying for university entrance exams. They then take university entrance exams for faculties/departments of universities they hope to enter, and subsequently begin attending university upon passing respective exams.

The scholarship program goes beyond providing financial backing, and also involves fine-tuned support extending to care for the psychological needs of recipients.

For instance, staff members affiliated with the program meet with recipients monthly to check on their studies and living situations, and also make opportunities for recipients to interact with other current recipients and former recipients who have graduated.

The scholarship program has thus far seen 24 former recipients to graduation, and currently provides support to 10 individuals. We remain committed to this and similar initiatives even beyond Japan and Indonesia that pursue educational opportunities for individuals who are poised to play a role on the global stage.



Other Scholarship Programs

- Mitsui Bussan Trade Promotion Foundation
- National University of Singapore
- Royal University of Phnom Penh (Cambodia)

Mitsui-Endowed Lecture Programs



Peking University

In 2006, in conjunction with Peking University, we established an endowed lectureship called the Mitsui Innovation Forum at Peking University. The 10-year program, ongoing until 2015, brings in heads of leading companies and distinguished Chinese and Japanese scholars who present their views on “innovation” to an audience of youth who are poised to forge China’s future. The six lectures are held annually and have featured speakers from Japan on two occasions and from China four times. Each of those lectures has drawn in audiences numbering between 200 and 300 people, comprised of Peking University undergraduate and graduate students, graduates of the university, as well as individuals affiliated with corporations and students from neighboring universities. Moreover, the vibrancy and enthusiasm of the Chinese youth attending the lectures has been clearly apparent, with some post-lecture question and answer sessions running for almost a full hour. We remain committed to this program in hopes not only that it will help educate individuals, but also that it will lead to a deeper mutual understanding between Japan and China and encourage interaction between the two nations.

Saint Petersburg State University

Since 2007, Mitsui & Co. has hosted two Mitsui-endowed lectures annually at Saint Petersburg State University, a prestigious university in Russia whose alumni have included many prominent politicians and academics since its founding in the early 18th century. Through the program, we aim to encourage a deeper understanding of Japanese society and its culture, and to inspire individuals to help build amicable relations between Japan and Russia and to facilitate greater interaction between the two nations. The program invites lecturers from many fields, including business, politics, education and sports. They speak at the university on the subject of “innovation”, drawing from their own unique experiences, knowledge and philosophies, and convey to their audiences of student youth the importance of embracing dreams and aspirations. In addition to the Mitsui-endowed lectures, Mitsui also contributes to the university by providing scholarships to its students for international study in Japan and donating Japanese-language books and DVDs to the university to be used as teaching materials by SPSU’s Faculty of Oriental Studies.



Dartmouth College, Mitsui Endowed Professorship Fund

In September 2011, the Mitsui Endowed Professorship Fund was established at Dartmouth College, located in the state of New Hampshire in the United States. A member of the Ivy League, Dartmouth was established in 1769. Since 1960s, Mitsui has been sending staff to Dartmouth over the past 50 years, and the college has deep historic ties with Mitsui. From January 2013, Mr. Yusaku Horiuchi, who was selected as the Mitsui Endowed Professor, has been offering courses related to the politics of modern Japan. Through efforts with the college, Mitsui aims at the development of students who have a deep understanding of Japan and who can contribute to the enhancement of the relationship between the United States and Japan and actively engage in the global arena.

Other Mitsui-Endowed Lectures

- Fudan University (China)
- University of Languages and International Studies-VNU (Vietnam)
- University of São Paulo (Brazil)
- John Carroll University; The City University of New York Baruch College, Columbia University (United States)
- University of Warsaw (Poland)

Japan Studies



Mitsui Educational Foundation

In 1971, Mitsui & Co. (Australia) Ltd. established the Mitsui Educational Foundation with the aim of bringing about greater mutual understanding and friendship among Japanese and Australian youth, while contributing to stronger ties between the two nations. Every year, the foundation selects 8 to 10 students from universities across Australia to send on a three-week study tour of Japan. The young visitors to Japan have shown a keen interest in learning about a wide range of topics and have been given opportunities while in Japan to visit universities and other educational facilities, companies, factories, and sites

that play a significant role in Japan's history and culture. The foundation also offers other opportunities for the participants to learn more about Japan, including placements with homestay families where the students are able to experience Japanese lifestyles firsthand, and chances for them to spend two days with university students who are bound for careers at Mitsui.

As of 2014, the Mitsui Educational Foundation program has welcomed 337 students to Japan over the 43 years since it was first established. The foundation will continue to make it possible for students from Australia to gain a better understanding of Japan so that they may forge connections between Japan and Australia for years to come.

Overseas Internships

Support for Overseas Internship Program

The Institute of National Colleges of Technology, Japan (Kosen) has embarked on initiatives to provide three-week internship opportunities since 2009. Through the internship program, Kosen has been sending technical college students and faculty members to overseas locations of Japanese companies. We feel that educating a pool of young engineers equipped with a broader perspective and the capacity to succeed on a global stage can help bring about greater globalization of Japanese society. Premised on that notion, Mitsui & Co. has been lending its support to the Kosen internship initiatives by seeking out Japanese companies that are willing to provide such opportunities, and subsequently introducing those firms to Kosen.

Participants of the overseas internship program have offered various observations at Mitsui-hosted annual forums for them to report on their experiences. Their feedback has included such comments as: they have become more determined to work harder at building capabilities as engineers; they now strive to communicate more proactively with others in all environments; they now take more initiative in structuring teamwork; and they now have better understanding of other cultures and are more accepting of them.

42 students have gained internship experience at 16 companies outside of Japan in fiscal 2013.



Mitsui Sus-gaku Academy

Mitsui has designated its capacity building program for creating a sustainable future, Mitsui Sus-gaku, Academy, as “education for sustainable development” (ESD). In this program, children, who are the bearers of the future, acquire the capability of learning, thinking, and communicating which are very important factor to create the sustainable society.



Fund Activities in the Americas Region

The Mitsui USA Foundation

The Mitsui USA Foundation, established in 1987 in New York, is Mitsui USA's charitable arm for active, good corporate citizenship, running programs in U.S. communities where the Company does business. Historically, the Foundation has placed emphasis on higher education and employee participation. More recently, it has enhanced its giving to include the disabled community. Every year, the Foundation supports over 50 projects across the United States in four areas: education, community and disabled welfare, arts and culture, and action based on employee participation and corporate matching. Half of this budget is devoted to education-related activities, and there are many projects bearing the name of Mitsui USA.

Education

Education is also a key area of activity for the Mitsui USA Foundation, as part of which it organizes Mitsui-Endowed Lecture Programs.

John Carroll University: begun in 1993, the Mitsui USA Distinguished Lecture series at John Carroll University in Cleveland, Ohio, is held at the opening of the university's East Asian Studies Program. This high-level lecture series hosts expert speakers on Japan and other Asian countries in areas including politics, economics, culture, and history. **Baruch College, The City University of New York:** begun in 1994, the Mitsui USA Lunch Time Forum is held six times a year and hosts speakers from academia and the business world. The panel discussions on global issues have been well received and the program has proved very popular, attracting an audience of almost 200 including not only leading members of the university faculty, but also New York City employees and business people.

Columbia University: inaugurated in 2000, the CJEB/Mitsui USA Symposium is held once a year and sees speakers and panelists engage with graduate students and experts in animated question and answer sessions on a wide range of subjects, from analysis of the global economy to cutting-edge hedge fund techniques. Including a reception, the event provides a forum for effective interaction.

Other activities include scholarship programs for approximately 60 university students at some 40 universities in the U.S. and summer home-stays in Japan for 10 U.S. high-school students under the Youth for Understanding program.



Community and Disabled Welfare

Among our wide-ranging support activities are the following programs: LifeStyle, in which people with disabilities play host to elderly people at dinner party events; the art and music therapy program Mercy Home, held every Saturday for 40 autistic children; Citymeals-on-Wheels, which delivers meals to elderly people; and Special Olympics NY, which offers a wide range of sports training and sporting events to people with intellectual disabilities.



Arts & Culture

Our activities here include support for Midori & Friends Foundation "Making Music" programs, which provide children in East Harlem, NYC. with flute, clarinet, saxophone, vocal and rhythm lessons.

Employee Voluntary Activities

Support for Mitsui USA VTF (Volunteer Task Force) activities; March of Dimes walker participation; "Matching Gift" Program, whereby employees' individual donations are matched with an equal donation from Mitsui; and "Special Match" programs for natural disaster relief support.

Mitsui Bussan do Brasil Foundation

Together with its local subsidiaries and associated companies, Mitsui Bussan do Brasil established the Mitsui Bussan do Brasil Foundation in February 2008. The Foundation supports activities aimed at cultivating human resources able to contribute to the development of friendship and the expansion of cultural exchange between Japan and Brazil.

The Kaeru Project

Led by psychologist Dr. Kyoko Nakagawa, this is a project to help children returning from Japan to adapt smoothly to Brazilian school and society. It is offered free of charge at municipal and state-run schools. Under the project, the Brazilian non-profit organization ISEC (Institute for Social and Cultural Solidarity) which Dr. Nakagawa belongs to and the São Paulo state education bureau work together to provide support to children in the three areas outlined below.

- 1) Emotional support (play, reading, creative writing, counseling, etc.)
- 2) Academic support (catch-up lessons, intensive courses, etc.)
- 3) Support to the children's environment (guidance for parents, school supervisors and teachers, etc.)

Using the expertise gained, it is planned in the future to expand the project beyond the state of São Paulo through dispatching outreach activities, workshops, etc.



PIPA Project

In Brazil, one out of every 100 is said to be suffering from autism. The disease poses significant strains on families and society at large due to difficulties in coping with the disorder and added educational challenges brought about by the disorder. With that in mind, since 2006 Beneficência Nipo-Brasileira de São Paulo (Japan Brazil Benevolence Association in São Paulo) has been implementing the PIPA Project, an initiative designed to help autistic children become independent by engaging them with the Daily Life Therapy method which avoids reliance on medications that are conventionally used in Brazil to treat those with autism. The initiative was the first in Brazil involving the Daily Life Therapy, a treatment method contrived by Dr. Kiyo Kitahara, founder of Musashino Higashi Gakuen in Japan. Mitsui is contributing a portion of the funds needed to deliver the project in hopes of helping to enable a greater number of autistic children to gain better acceptance into society and lead more independent lives. The project targets not only Brazilian children of Japanese descent but also Brazilian children of other ethnic backgrounds, with a particular emphasis on economically disadvantaged youths. It is hoped that the Daily Life Therapy will become more recognized in Brazil and be adopted more widely, as positive outcomes emerge from the project.

Mitsui-Endowed Lecture Program at the University of São Paulo

This program is supported by a grant from the Mitsui Bussan do Brasil Foundation, and the University of São Paulo, which hosts the program. The aim is to foster an understanding of Japanese society and culture, especially among students and young researchers at the university, and to develop human resources with the ability to contribute to the expansion of friendly relations between Japan and Brazil. Science and law lecture programs are presented once or twice each year. Japanese legal books are also donated to the University.

NEOJIBA Project

NEOJIBA (State Youth and Children's Orchestra Centers of Bahia) is a priority program for the State of Bahia in northeastern Brazil. Participation in its various orchestras is open to children from poor families, and it provides musical instruments and education. It promotes the expansion of opportunities for self-realization of children through its activities. We support the program through AOJIN, the administration organization.

The Mitsui Canada Foundation

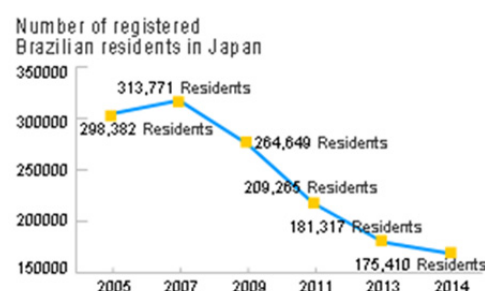


The Mitsui Canada Foundation was established in 1981 to commemorate the 25th anniversary of Mitsui & Co. (Canada) Ltd. with the mission of promoting culture and education. In the field of Japanese language education, the Foundation donates to a Japanese speech contest, and Mitsui & Co. (Canada) provides judges for it. The Foundation also awards a scholarship to a University of Toronto student who is going to study in Japan. In the field of community welfare, the foundation supports a Japanese Canadian Cultural Center and gives assistance to facilities providing nursing care to elderly Japanese Canadians and Japanese residents in Canada. It also provides donations to six major Canadian universities, (Alberta, Calgary, British Columbia, Regina, Queen's, and McGill).

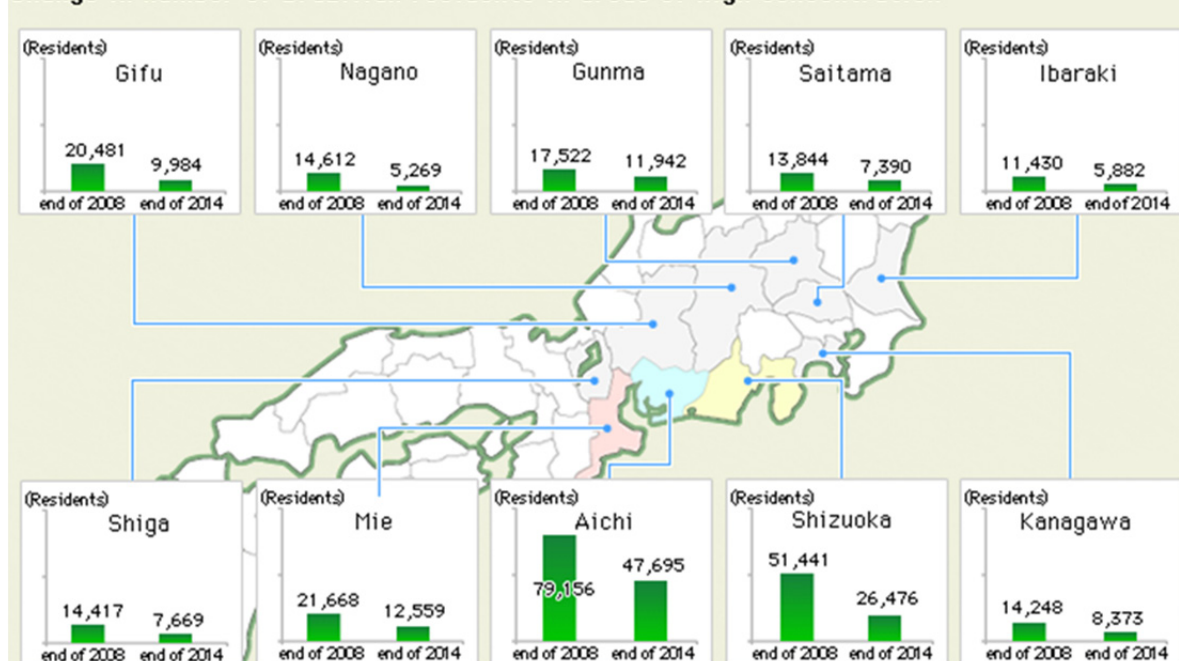
Brazil-related Initiatives

For People from Brazil, a Country Mitsui Has Strong Links with

There are many Brazilians living in Japan, next to the Chinese, South and North Korean and Philippine people. Although the figure decreased after the economic crisis caused by the collapse of Lehman Brothers in the autumn of 2008, and the Great East Japan Earthquake of March 2011 has effected more decrement, there are still approximately 175,410 Brazilian people living in Japan as of the end of December, 2014. There is a high concentration of Brazilian residents living with their families in areas with a large number of factories serving the automotive and consumer-electronics industries. Their children attend Japanese public schools or Brazilian schools, but there are also some children who do not go to school at all.



Change in number of Brazilian residents in areas of high concentration



From 1908, as many as 270,000 Japanese emigrated to Brazil, where their offspring now number 1.5 million. Many Brazilians of Japanese heritage are active in politics and business, making Brazil a country with very friendly relations with Japan. Mitsui has long-standing and close business ties with Brazil which go back to the 1930s. Although Brazil is geographically on the opposite side of the earth to Japan, it is one of emotionally closest countries for us, Mitsui, thanks to the strong connection.

Following a revision of Japanese immigration law in 1990, many Brazilians of Japanese heritage came to Japan with their families. However, the children of these Brazilians face a number of problems: children who go to Japanese public schools lack Japanese language skills, those who go to Brazilian schools suffer from poor facilities and inadequate teaching materials, and there are many children who do not attend school at all. After investigating what Mitsui could do to improve this poor educational environment, in 2005 Mitsui began activities to support Brazilian residents in Japan, focusing on children, and these activities are still continuing today. The aim is to deepen mutual understanding between Japan and Brazil and promote genuine multicultural coexistence.

Scholarships for Brazilian Children in Japan

From 2005 till 2008, Mitsui donated education-related materials to 30 Brazilian schools. Watching the children enjoying lessons as they use the new experimental equipment and personal computers makes us vividly realize the significance of these donations. However, after September 2008, many Brazilians in Japan lost their jobs because of the recession. As a consequence, many families returned to Brazil, and the number of families that can afford to send their children to the relatively expensive Brazilian schools in Japan drastically decreased. This resulted in a decline in the number of pupils and the closure of many schools. In view of this situation, from 2009, Mitsui shifted the focus of its activities "from providing things to providing support for people" by awarding scholarships to Brazilian pupils through the schools to cover monthly tuition fees. As of the end of March 2015, 429 children were attending school thanks to this scholarship program. The children who receive the scholarships have sent grateful letters saying for instance 'Thanks to Mitsui's scholarship we can go to school and talk with our friends' and 'our lessons are fun.' In these and other activities, Mitsui has benefited from the cooperation and advice of the NPO Action for a Better International Community, an affiliate of the Japan Foreign Trade Council, Inc.



Conference for a future of the Children (used to be Kaeru Project Seminar)

The Kaeru Project, implemented in the Brazilian city of São Paulo, helps children returning home from Japan to make a smooth transition to life in Brazil. Children returning from Japan face a range of serious difficulties including differences in lifestyle and language. Starting in 2009, to alert parents still in Japan and the people involved to these educational difficulties, Mitsui invites the therapists of Conference for a future of the Children (used to be Kaeru Project Seminar) from Brazil to Japan as speakers for seminars in cities with a high concentration of Brazilian residents such as Toyota (Aichi Prefecture) and Hamamatsu (Shizuoka Prefecture). In 2014, these seminars were held eighteen times and were attended by a total of around 750 people.



Providing Support for NPOs



Since 2005, Mitsui has continuously made donations to the NPO SABJA, which supports Brazilian residents in Japan with services including a telephone help line for advice on medical treatment, employment, education, and other issues, and assistance to Brazilians facing poverty. In cooperation with SABJA, Mitsui also runs a charity bazaar at the Brazilian Day festival held in Yoyogi Park every Summer, with Mitsui employees taking an active part as volunteers.

From 2012, Mitsui continues providing its assistance to the Association of Brazilian Schools in Japan (Associação das Escolas Brasileiras no Japão; "AEBJ"), an NPO that provides Brazilian schools in Japan with guidance and advice for sound school management and skills-building of school staff. Additionally, we provide support to NPOs and voluntary organizations that work mainly with Brazilian children in Kita-Kanto, Tokai, and other regions with a large Brazilian community.

Other Forms of Support

(1) If Brazilian children attending Japanese public schools develop only limited ability in both the Portuguese and Japanese languages, they may end up underachieving academically or dropping out of school. With the idea of remedying this problem, Mitsui worked with Tokyo University of Foreign Studies to develop supplementary teaching materials for children to assist them with Japanese language learning and studying other school subjects. From April 2007, these materials have been available to the public free of charge on the Tokyo University of Foreign Studies website (Japanese).



(2) Wishing to place our activities at the service of government agencies and other relevant bodies, Mitsui collaborates actively with government agencies and presents them with proposals for support. One channel for this is through contacts with members of a committee at the Ministry of Education, Sports, Science and Technology which deliberates on educational issues relating to the children of foreign residents.

(3) As an urgent response to the economic crisis which started in September 2008, used freight containers have been donated to store emergency supplies, and Brazilian residents of Japan have been given temporary employment in forests owned by our subsidiary Mitsui Bussan Forest Co., Ltd.



Mitsui-Endowed Lecture Program at the University of São Paulo

Activities in Brazil (Mitsui Bussan do Brasil Foundation)



In addition to our activities in Japan, we are also active in Brazil itself through the Mitsui Bussan do Brasil Foundation as outlined below.

Kaeru Project

In a project led by the psychologist Dr. Kyoko Nakagawa to assist their adaptation to Brazilian schools and society, children who have returned from Japan are supported emotionally, academically, and through support to their environment. The program is administered by Instituto de Solidariedade Educacional e Cultural. <http://www.isec.org.br/>

PIPA Project

The PIPA Project is a program for supporting children with autism, a disease

which one out of every 100 is said to be suffering from. The program utilizes the DailyLife Therapy method, originally contrived in Japan to help autistic children live a social life independently. The program is administered by Beneficência Nipo-Brasileira de São Paulo (Japan Brazil Benevolence Association in São Paulo).

Mitsui-Endowed Lecture Program at the University of São Paulo

To deepen understanding of society, culture, and other aspects of Japanese life, and to foster human resources who can contribute to the future development of both countries, Mitsui funds science and law lecture events taking place one or two times a year, each bearing the Mitsui name. Japanese legal books are also donated to the University.

NEOJIBA Program

NEOJIBA (State Youth and Children's Orchestra Centers of Bahia) is a priority program for the State of Bahia in northeastern Brazil. Participation in its various orchestras is open to children from poor families, and it provides musical instruments and education. It promotes the expansion of opportunities for self-realization of children through its activities. We support the program through AOJIN, the administration organization.

In this way, Mitsui makes social contributions in Japan and in Brazil with the idea of reaching a deeper understanding of Brazil, an important partner country for Mitsui. We hope that this activity will help to strengthen the ties between our two countries.

Progress Toward the United Nations Millennium Development Goals

Mitsui endorses the achievement by 2015 of the eight Millennium Development Goals of the United Nations, which include eradicating extreme poverty and hunger. As part of its concrete actions aimed at achieving these goals, Mitsui is working with the United Nations Development Programme to construct a solar powered irrigation water pumping facility for a farming community in Mozambique. Providing the Chibuto Millennium Village in Gaza Province with the infrastructure to supply irrigation water will improve agricultural productivity, thereby increasing incomes and helping the community become self-sufficient and sustainable.



Action based on Employee Participation

Mitsui Global Volunteer Program (MGVP) Employee acting together

The MGVP was initiated in October 2009 with the idea of engaging in social contribution activities which bring employees together.

1 Try it V-1000

The company makes donations in proportion to the number of employees who take part in voluntary activity.

(1) Period of tabulation: one-year period from October to September of the following year

(2) Amount of contribution: Number of participants×1,000 yen.

(3) Donee: selected on a rotating basis by the Americas, EMEA (Europe, Middle East and Africa), and Asia Pacific Business Units.



A total of 3,880 employees took part in the 2014 Try it V-1000 program (from October 1, 2013 to September 30, 2014), helping to bring the total donation to 3,880,000 yen. The Asia Pacific Business Unit had the responsibility of selecting the recipient for the 2014 donation, and after careful consideration it selected the Mae Fah Luang Foundation (MFL Foundation), which is based in Thailand.

The MFL Foundation was established by Her Royal Highness Princess Srinagarindra in 1972. Since its establishment, it has continued to support activities in a wide range of fields, promoting the autonomy and independence of poor neighborhoods in Thailand and surrounding countries, environmental initiatives, artistic and cultural conservation, and education. In 1988, it launched the Doi Tung Development Project, which aims to encourage local communities in the Doi Tung region (located next to the so-called “Golden Triangle”) to stop opium cultivation and switch to commercial crops, thereby securing a legal income. In 1990, Mitsui & Co. became the first overseas company to participate in the project, helping the antinarcotics initiative. Since 2002, the MFL Foundation has worked with support from the Thai and Myanmar governments in three Myanmar regions to help local communities escape the cycle of poverty and build a platform for sustainable development. Electricity supplies in these regions are still extremely unreliable, and the donation from Mitsui & Co. will be used to install solar power generation facilities to provide the independent power source needed for the MFL Foundation to carry out its activities.

A presentation ceremony was held on February 26, 2015 in Yangon City to commemorate the donation, and Mr. Nagai, the Executive Chief Representative of Mitsui & Co. Yangon Office, presented, on behalf of Mitsui & Co., a donation certificate to the Myanmar representatives of the MFL Foundation.

2 Volunteer Month

With the aim of bringing employees together through volunteer activities, November each year is declared Global Volunteer Month, during which each donation through the Try it V-1000 program is automatically doubled and various activities, talks, and other events are planned and staged. In November 2014, approximately 570 employees from across Mitsui participated in volunteer activities.



3 MGVP Volunteer Work Report

A booklet entitled Mitsui Global Volunteer Program Volunteer Work Report, which presents the volunteer activities of Mitsui employees focusing on Global Volunteer Month, is printed and distributed in a run of around 10,000 copies.

TABLE FOR TWO For the Health of People around the World

TABLE FOR TWO (TFT) is a program run by the authorized NPO TABLE FOR TWO International with the aim of fostering the health of people in both developing countries and advanced countries. The program seeks to simultaneously resolve the problem of hunger in developing countries and the problem of lifestyle-related disease in advanced countries based on the slogan 'meal for one, health for two.'

Mitsui introduced the program from August 2008 in the staff cafeteria at the Tokyo Head Office, and has received a total of some 120,000 donations as of April 2015. When employees select the relevant lunch option at the Mitsui cafeteria, the employee pays an extra 20 yen and the company matches it with a similar donation in what is known as a matching gift arrangement, so that TFT receives a donation of 40 yen for each meal. The price of a school meal in a developing country is said to be 20 yen, so that by selecting the TFT lunch option the employee provides enough for two school meals in African and Asian countries through TFT.

The concept behind Table for Two is of the participant in the advanced country and children in the developing country sharing a meal across the divide of space and time. Employees participate actively in this program in the hope that it will promote human health around the world.

From November 2012, a drink-based version of TFT known as CUP FOR TWO was rolled out at company cafeterias.



TFT Point Card Program – Originated at Mitsui from an Employee Suggestion

One day, the Mitsui staff member in charge of the TFT program received an e-mail from a junior employee: 'I support the TFT program and would like more of our staff to find out about it, so please let me help you promote it.' This led to the formation of the TFT Junior Task Force. Currently around 60 employees participate voluntarily in the task force and work together on plans to roll out the program within the company.



One of the ideas that arose in this process was the TFT point card system, a unique development in the TFT program that originated at Mitsui. TFT stickers awarded with each purchase of the TFT lunch option are collected on a TFT point card (see TFT point card program). Every time 50 cards of 10 stickers each have been collected, in addition to the normal TFT school meal donation, Mitsui makes a separate donation of 100,000 yen to TFT. This donation goes to providing meals through TFT to the NGO Nkanyiso, sponsor of the Kids Program in the Republic of South Africa which supports children who lost their parents to HIV/AIDS. Under the point card scheme, started in July 2010, 100 cards were collected in six months and on March 5 2011, the director of Mitsui's Johannesburg branch office and members of the local staff visited the NGO.



Point card custom



Point card (front)



Point card (back)

Our Response to the Great East Japan Earthquake

Having experienced the Great East Japan Earthquake, which struck on March 11, 2011, Mitsui formulated a basic policy on disaster recovery, comprising a host of activities through which the Company is providing necessary support to the affected region.

Basic Policy on Disaster Recovery

To ensure effective and swift assistance for the stricken region, we recognized the importance of understanding how the needs of the region would change over time as the situation evolved. We also understood the need to put in place a Companywide organization to consider and implement concrete support measures. Plotting our activities along a time axis, we segmented them into "emergency response" and "medium- to long-term response" efforts, the former focused on assisting restoration and the latter on supporting via sustainable businesses implemented by leveraging Mitsui's capabilities. With the aim of administering effective support, we created plans and proposals for responses in each category, centered on Companywide organizations.

Emergency Response

Immediately following the disaster, a quick response was needed to procure relief supplies, fuel, and other items. Based on the Guidelines for Disaster Relief, on the day following the disaster--March 12--we resolved to contribute monetary donations. On March 23, we established the Disaster Relief Study Group and the Great East Japan Earthquake Recovery Support Team, operating under the council's supervision. These bodies promptly decided to organize volunteer and support activities. We backed up this assistance by simultaneously conducting aid such as providing urgent imports of fuel and offering support to devastated companies.



Medium- to Long- Term Response

To achieve reconstruction of the stricken area, Mitsui considered it necessary to create a business that takes community needs into consideration. In June 2011, we set up a Domestic Business Development Department within our Corporate Planning & Strategy Division (transferred to Regional Business Promotion Division in July 2015), which will utilize the Tohoku Office as its response center when striving to provide sustainable support and pursuing coordination with relevant headquarter business units.

- Proposals and support will be offered to the municipal governments in affected regions working to revive agriculture or processed marine product industries or stimulate community development and tourism.
- Smart community proposals will be offered to cities looking to make themselves more earthquake resilient, more elderly friendly, or more environmentally sound.
- Biomass, mega solar, and other renewable energy ventures will be pursued.
- Initiatives such as constructing temporary housing or developing car sharing programs will be conducted in conjunction with municipal governments, regional companies, and NPOs.

With the aim of supporting the post-earthquake reconstruction effort through our business, we will conduct the following region-based, region-invigorating ventures into the medium-term to long-term.

Support Project

1 Responses implemented during the year after the disaster

• On March 12, immediately after the earthquake struck, we earmarked ¥400 million in support funding and promptly launched efforts to restore the stricken region and offer emergency assistance to the people affected. We sent solar LED lanterns, food supplies, disinfectants, and other items to evacuation centers and contributed monetary donations to aid other quick-response efforts to assist the affected region. We extended our support efforts to include Mitsui operations throughout Japan and overseas, calling for donations to the stricken region from affiliated companies and overseas subsidiaries.



• In August, we raised the amount earmarked for support funding to ¥800 million, based on the support needs of the stricken region. In addition, we contributed lumber from our Company-owned forests for the construction of a temporary library in the city of Rikuzentakata, in Iwate prefecture, a move designed to foster communication among children and provide books for them to read.



• Employees and directors also took part in voluntarily support activities. A donation drive raised ¥52 million in monetary donations, and some 1000 people participated in volunteer activities, which are ongoing.



• In addition to stepping up our efforts to supply the Tokyo and Tohoku electric power companies with crude oil and low-sulfur heavy oil, we increased our supply of liquefied natural gas (LNG), chiefly from projects in which we participate.

2 Medium- to long- term response

Mitsui & Co., Ltd. Environment Fund

Our support for reconstruction assistance activities and research that took into consideration global environmental issues, has been continuously carried out within the framework of a general grant for fiscal 2014. We have contributed to restoration in a wide range of fields, such as high school students' test of practicality of fish farming with utilising hot springs water and geothermal energy in Fukushima, organizing a camping activity for the children who live in the affected area, encouraging tourism for the revival of Tohoku regions, and promoting the study of regional reconstruction and development through recycling-based agriculture using community resources in Fukushima.



Mega-solar power generation business

Since 2013, Mitsui built and has been operating a 3.6-megawatt solar power generation plant, named 'the Okumatsushima "Kizuna" Solar Park,' and carport solar power generators, named 'the Higashimatsushima "Kizuna" Carport Solar,' which can be used to provide emergency power in the event of a disaster. The business had been operating successfully, and at the end of March of 2015, the assets were transferred to a civil fund based on participation by residents and companies in Higashimatsushima City, with the aim of supporting recovery from a longer-term perspective through the return of gains to the business community and people of that city.



The Mega - solar power generation plant in Higashimatsushima city

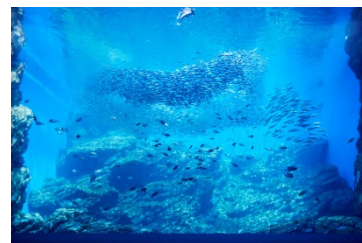
Kesennuma Marine Food Processing Industrial Area

Marine food processing, a core industry in Kesennuma City, Miyagi Prefecture, suffered devastating damage as a result of the tsunami and widespread fires triggered by the 2011 March 11 earthquake. Mitsui & Co., in cooperation with Sumitomo Corporation, is working to contribute to the early recovery of the industry through creative initiatives in collaboration with the Miyagi Prefectural Government, Kesennuma City and local chambers of commerce. The Kesennuma Shishiori Processing Cooperative, an organization established three years ago by local marine food processors, completed a new office in the summer of 2015 to serve as a base for product development and commercial negotiations. There are also plans to progressively build other assets for joint use to improve business efficiency, including cold storage facilities and a seawater sterilization system. Mitsui & Co. will continue to support the Kesennuma Marine Food Processing Industrial Area, which will serve to generate new business and employment, through various ways including the reestablishment of sales channels severed by the disaster.



Sendai Aquarium Project

Mitsui & Co., together with Kamei Corporation, Yokohama Hakkeijima Inc., Yurtec Corporation, Kahoku Shimpō Publishing Co., Sendai Mitsukoshi Ltd., and the Organization for Promoting Urban Development, opened the SENDAI UMINOMORI AQUARIUM on July 1, 2015. Located in Takasago Central Park in the hinterland of Sendai Port, the new facility is one of the largest aquariums in the Tohoku region. Visitors are able to enjoy a relaxing encounter with the Tohoku marine environment and marine creatures in approximately 100 display tanks. The aim of the project is to contribute to the revitalization of the regional economy by creating a new symbol of recovery, a venue for gatherings of local people, and a tourism resource for the Tohoku region.



The Large-scaled tank that installed in the aquarium

Documentary "Textbook for our Future – For Our Children" of the Recovery Assistance Media Team broadcast on BS channel 12

Mitsui is supporting the production and broadcasts of the documentary series "Textbook for Our Future – For Our Children" broadcasted weekly on BS12ch TwellV, a television broadcaster operated by a Mitsui subsidiary. The episodes, which feature residents of disaster-stricken areas speaking about their day-to-day lives, convey how individuals are working together in an effort to overcome hardships ensuing in the aftermath of the devastating 3.11 earthquake and tsunami. Through the documentary series, the program continues to inform viewers about the current state of affairs in the disaster zone, while providing a means of communicating the strength and goodness of the Japanese people to future generations.



Donation to scholarship fund for orphans of fallen firefighters

Mitsui contributes a total of ¥65 million over the four years from 2012 to 2015 to a scholarship fund, established by Shoubou Ikueikai, a public interest incorporated foundation, for orphaned children of firefighters killed while responding to the Great East Japan Earthquake. Countless emergency responders affiliated with fire departments lost their lives in the line of duty while engaging in relief and rescue operations in the disaster zone in the immediate aftermath of the calamity, with many leaving behind children. This scholarship provides support for those children to help them achieve their dreams for the future and expand their potential.



Participation in the TOMODACHI Initiative

Mitsui is participating in the TOMODACHI Initiative which seeks to provide education to the younger generation geared at encouraging them to work toward strengthening the Japan-U.S. relationship well into the future. The initiative is spearheaded by a public-private partnership involving the U.S. Government and the U.S.-Japan Council, a public interest corporation, while drawing its inspiration from the spirit of cooperation and friendship between Japan and the U.S. in Operation TOMODACHI, launched after the Great East Japan Earthquake to provide assistance in devastated areas through joint efforts of the U.S. military and the Japan Self-Defense Forces. For three years beginning in 2013, Mitsui contributions amounting to US\$1 million will be used in implementing the TOMODACHI-Mitsui & Co. Leadership Program, intended to facilitate exchanges among young professionals from Japan and the U.S.

The program provides ten American and ten Japanese outstanding young professionals from the business and government sectors with an opportunity to participate in a unique delegation exchange that broadens their perspectives in their professional fields, through meeting with young leaders and business entrepreneurs.



LED streetlights donated to temporary housing complexes in the town of Minamisanriku

Whereas temporary housing complexes have been built in newly-cleared woodlands on high ground to provide safety from future tsunamis, many such developments still do not have streetlights to light roadways enabling access to the facilities and their surroundings. The lack of the lights is posing significant dangers to pedestrians and drivers after dark. Alerted to the situation by the Minamisanriku Volunteer Center, Mitsui has contributed 20 solar LED streetlight units to the town, in the hope of helping to ensure the safety and security of those living in the housing complexes.



Donation of wooden model house to the Kesen Carpenter Architectural Research Association in Rikuzentakata City

On June 2014, Mitsui donated a model house to the Kesen Carpenter Architectural Research Association in Rikuzentakata City in Iwate Prefecture. This association was founded to pass down traditional architectural techniques to future generations, techniques that are highly regarded across Japan as special skills for building structures such as shrines, temples, and houses, along with woodworking skills. In March 2013, Mitsui donated a meeting-house to the Association, which had been lost in the Great East Earthquake and Tsunami in 2011. The purpose of the new model house is to give an example of reconstruction houses made by Kesen carpenters. Taking health promotion into consideration, this house is mainly built from wood that was regional timber. The widespread use of this model house, will lead to the creation of new jobs, revitalization of the local timber industry, and finally contribute to recovery from the earthquake disaster.



Donation of child care center to Iitate village in Fukushima

On December 2014, Mitsui donated a wooden building to Iitate village in Fukushima Prefecture. The whole population of Iitate remains evacuated from their own home region due to radioactive contamination caused by the nuclear accident in March 2011. This child care center named SUKUSUKU is used for periodic medical check-ups for small children of Iitate village. This center is also used in the capacity of a meeting-house for both Iitate and Fukushima citizens.

