

Tasks, Accomplishments, and Goals

Based on our management philosophy comprising Mitsui's Mission, Vision and Values (MVV), we are working to maintain the trust and respond to the expectations of our various stakeholders, and actively pursuing a management approach that emphasizes CSR. Furthermore, we view raising overall corporate value from various aspects —economic, environmental, and social— as our management objective, and we aim to ensure the sustainable development of both the Company and society, while earning social trust through our business operations and through activities that transcend our business and make broad social contributions. This section will describe Mitsui's principle accomplishments of the fiscal year ended March 31, 2014 and look at priorities and objectives for the next fiscal year.

CSR Management Accomplishments and Goals

<Degree of achievement of goal by self-evaluation>



: Implemented and results attained



: Implemented and further results attainment necessary



: Not implemented

Governance

Environment

Society

CSR Management

Review of FY Ended March 31, 2014

- Promoted initiatives to disclose information in a highly transparent manner, to maintain the disciplines for internal control on a global group basis, and to enhance crisis management system through holding drills for emergency response headquarters
- Continued to maintain and raise compliance awareness using various methods, such as training ,including e-learning.

Corporate Governance

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Raise awareness of Mitsui & Co., Ltd.'s Corporate Governance and Internal Control Principles on a consolidated basis		Raise awareness of Mitsui & Co., Ltd.'s Corporate Governance and Internal Control Principles on a consolidated basis
Ensure management transparency and continue to improve effectiveness of corporate governance		Ensure management transparency and continue to improve effectiveness of corporate governance

Internal Controls

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Further improve effectiveness and efficiency of internal control on a global group basis		Further improve effectiveness and efficiency of internal control on a global group basis

Compliance

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Further enhance compliance activities on a global group basis		Further enhance compliance activities on a global group basis
Continue with training and education based on the situation in society to maintain and improve compliance awareness and facilitate the acquisition of practical knowledge of compliance		Continue with training and education based on the situation in society to maintain and improve compliance awareness and facilitate the acquisition of practical knowledge of compliance





Risk Management Structure

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Re-examine internal systems designed to strengthen crisis management and emergency response		Re-examine internal systems designed to strengthen crisis management and emergency response

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- Enhanced environmental management systems through raising environmental awareness by continuing to implement the Mitsui Environmental Month Program, implementing Mitsui's own Environmental Impact Assessment and respecting the environmental laws.
- Utilized company-owned forests by holding various forest environmental programs to convey the importance of forests, forestry business and utilizing wood products, widely disseminating the forest through the media and exhibitions and utilizing wood chips in various ways.

Strengthening Environmental Management Systems

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Raise environmental awareness among employees by continuing to implement the Mitsui Environment Month Program		Raise environmental awareness among employees by continuing to implement the Mitsui Environment Month Program
Reduce the risk of environmental accidents by improving ISO 14001 monitoring and reporting systems		Reduce the risk of environmental accidents by improving ISO 14001 monitoring and reporting systems
Reduce environmental impact created by Japanese and overseas subsidiaries and affiliated companies by using Mitsui's own Environmental Impact Assessment system		Improve the effectiveness and efficiency of environmental impact assessment systems and encourage concentrated management by subsidiaries and affiliated companies
Improve effectiveness of environmental risk management for new projects		Improve effectiveness of environmental risk management for new projects

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Initiatives to Combat Global Warming

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
<p><For the Mitsui Group in Japan> On a group basis in Japan, companies with large CO₂ emissions are designated as companies that intensively manage greenhouse gas, as Mitsui aims for annual reduction in energy consumption rate of at least 1% on average</p> <p><For the Mitsui Group worldwide> Mitsui will monitor changes in CO₂ emissions over the year, seeking areas where cuts can be made</p>		<p><For the Mitsui Group in Japan> On a group basis in Japan, companies with large CO₂ emissions are designated as companies that intensively manage greenhouse gas, as Mitsui aims for annual reduction in energy consumption rate of at least 1% on average</p> <p><For the Mitsui Group worldwide> Mitsui will monitor changes in CO₂ emissions over the year, seeking areas where cuts can be made</p>
Strengthen compliance with environmental laws by subsidiaries and affiliated companies in Japan and overseas		Continue to strengthen compliance with environmental laws by subsidiaries and affiliated companies in Japan and overseas

Pursuing Environmental Businesses

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Promote environmental and energy businesses throughout the Company		Promote the electric power and energy businesses, including renewable energy, company-wide






Utilizing Company-Owned Forests

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Continue to hold forest environmental programs that convey the importance of forests, forestry business, and utilization of wooden products		Continue to hold environmental lectures on request and forest environmental programs that convey the importance of forests, forestry business, and utilization of wooden products
Widely improve awareness through communication activities covering all of the company-owned forest activities		Widely improve awareness through communication activities covering all of the company-owned forest activities
Continue diverse efforts through activities such as development of applications for woody biomass		Continue diverse efforts through activities such as development of applications for woody biomass

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- Promoted various social contributing programs that responds to the needs and issues in the society including mid- to long-term initiatives to support the recovery from the Great East Japan Earthquake and supporting education for Brazilian children in Japan.
- Reviewed the Supply Chain CSR Policy in November 2013 to ensure robust supply chain management.
- Executed stable operation for establishment of HR management system revised on July 1, 2013 and continued energy-saving initiatives including energy-saving measures during the summer and requests to save energy during the winter.





Relations with Society

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Steadily implement, on a global group basis, social contributions (volunteer activities etc.) with the participation of both management and employees		Continuously implement, on a global group basis, social contribution activities (volunteer activities, etc.) with the participation of both management and employees
Conduct environmental contribution activities meeting the needs of society through the Mitsui Environment Fund		Conduct environmental contribution activities meeting the needs of society through the Mitsui Environment Fund
Promote employee participation in activities of the Mitsui Environment Fund		Promote employee participation in activities of the Mitsui Environment Fund
Promote Mitsui's core proposals for social contributions that strive to effectively and sustainably provide value to society based around the three vital areas of international exchange, education, and the environment, and that address the important themes of each area (initiatives for culturally diverse living, education of international and next generation human resources, United Nation MDGs, etc.)		Strategically plan and carry out social contribution activities with a focus on three priority areas—international exchange, education, and the environment—based on social issues and real needs
Strengthen Mitsui's abilities to disperse information through communication with various stakeholders		Comprehensively disseminate information on social contribution activities by reinforcing relationships with various stakeholders and continuously improving communication tools

Relations with Business Partners

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Consider third-party inspections of suppliers in high-risk fields in accordance with the Supply Chain CSR Policy		Continue dissemination of the Supply Chain CSR Policy within and outside the company





Relations with Employees

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Implement an HR system that allows participation of diverse personnel, and achieves stable operation		Stable operation and entrenchment of an HR system that allows participation by diverse personnel
Accelerate the training and utilization of diverse personnel throughout the Mitsui Group worldwide		Accelerate the training and utilization of diverse personnel throughout the Mitsui Group worldwide
Strengthen the HR and general affairs platform to achieve the growth of the company and employees (efforts to support compliance, labor management, and disaster response throughout the Mitsui Group worldwide, and create pleasant working environments which contribute to the higher labor productivity.)		Strengthen the HR and general affairs platform to achieve the growth of the company and employees (efforts to support compliance, labor management, and disaster response throughout the Mitsui Group worldwide, and create pleasant working environments which contribute to the higher labor productivity.)
Implement policies and initiatives similar to those from the previous fiscal year to cope with restrictions to electricity supply in the summer		Implement policies and initiatives similar to those from the previous fiscal year to cope with restrictions to electricity supply in the summer

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- Raised awareness of Basic CSR Policy that was revised in April 2013, promoted CSR activities at each unit, and disseminated the management of Specially Designated Business by the newly established Business Supporting Unit to the workplace.
- Executed stakeholder engagement through participating in international forums and exhibitions, publishing integrated report and actively holding IR activities.

CSR Promotion Framework



Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Continue initiatives to globalize and optimize the CSR promotion framework		Optimize various CSR initiatives and activities on a global group basis
Initiate activities to promote autonomous CSR management and reinforce company support at the working level		Promote autonomous CSR activities at each unit
Surveys and continuous improvement of compliance with the UN Global Compact		Continue initiatives to comply with the UN Global Compact
Implement efforts to deepen the support of human rights		Promote further human rights awareness

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Risk Management

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Aim for comprehensive and flexible risk management from an early stage of formation of Specially Designated Business by utilizing the newly established Business Supporting Unit		Continue comprehensive and balanced risk management from the early stages of formation with the collaboration of the Investment Administrative Division and Business Supporting Unit

Stakeholder Communication

Tasks and Objectives for FY Ended March 31, 2014	Degree of Achievement of Goal	Tasks and Objectives for FY Ending March 31, 2015
Create further unity between financial and non-financial information in the integrated report Carry out stakeholder engagement		Promote further integration of financial and non-financial information in the annual report Execute stakeholder engagement
Maintain and enhance the transparency and accountability of Mitsui's management through strategic information disclosure Conduct management that takes the capital markets and provide feedback to locations in the field		Continue to increase corporate value and realize a fair market evaluation through synergy of two-way communication between the company and the capital market <Capital market> Maintain and enhance the transparency and accountability of Mitsui's management through strategic information disclosure <Internal> Engagement towards improving management and corporate value through feeding back views and opinions from the capital market

CSR Objectives and Accomplishments for Fiscal Year Ended March 31, 2014 by Business Area

Mitsui's 12 business units within its Headquarters Business units are engaged in a wide range of businesses that respond to the needs of society. They are constantly aware of such key questions as, "Is this work benefiting society?" "Is this work adding value for clients?" and "Do we believe this work is worthwhile?" In this section, we present some of the initiatives of the business units that we believe have economic, environmental, and social impacts.

◆ Metals Business

Headquarter	CSR Priorities	Measures for FY Ended March 31, 2014 (April 1, 2013 to March 31, 2014)
Iron & Steel Products Business Unit	Reduce load on environment	<ul style="list-style-type: none"> ● Supplied materials that contribute to solar power generation, reduction of vehicle weights, and cutting of emissions ● Sold rails for the development of railroads, which greatly reduces CO2 in developing countries
	Make social investments in emerging economies	<ul style="list-style-type: none"> ● Provided stable supplies of materials necessary for infrastructure development in developing countries ● Promoted the electric furnace business and the steel business, including creation of a steel processing center network
	Contribute to the stable supply of energy	Provided safe and stable supplies of materials to oil, LNG, and other energy project facilities
Mineral & Metal Resources Business Unit	Find solutions to production issues with a view to attaining a low-carbon society	<ul style="list-style-type: none"> ● Promoted the automobile recycling business in China through the introduction of Japanese recycling technology and operational expertise in anticipation of an increase in the number of scrapped vehicles ● Contracted by the Ministry of the Environment to operate a trial recycling system for small waste electrical and electronic equipment in the fiscal year ended March 31, 2014 and collaborated closely with the government ● Certified by the government as a used small home appliance recycler and launched a small home appliance recycling business as a part of industrial responses to various domestic recycling laws
	Use mineral resources in a sustainable manner	Proposed new suppliers to users, contributing to stable supplies of lithium, rare earths, and tungsten as raw materials for rechargeable batteries and magnets used in environmentally-friendly eco-cars and carbide tools for automobile manufacturing

◆ Machinery & Infrastructure Business

Headquarter	CSR Priorities	Measures for FY Ended March 31, 2014 (April 1, 2013 to March 31, 2014)
Infrastructure Projects Business Unit	Contribute to basic infrastructure building	Built and/or operated basic infrastructure, including water, sewerage and ports around the world. The following are the major activities. <ul style="list-style-type: none"> ● Received and executed a construction order for an effluent treatment facility in Mexico. ● Participated in a smart city development project in Malaysia. ● Acquired a port terminal in Latvia
	Reduce the environmental burden	Built and/or operated more than 2 GW (net generating capacity) of renewable energy power plants and promoted energy saving business worldwide. The following are the major activities. <ul style="list-style-type: none"> ● Participated in mega-solar development projects in Japan (Kumamoto-Arao, Izumiotsu, etc.). ● Acquired a wind power project in Mexico. ● Participated in Jirau run-of-the-river hydropower project in Brazil. ● Promoted an EMS demonstration project on Miyako Island in Japan.
	Contribute to the safe and stable energy supply	Developed and/or operated energy-related infrastructure such as power generation, gas pipelines, and gas and power distribution across the world. The following are the major activities. <ul style="list-style-type: none"> ● Acquired power projects in South Africa and the USA. ● Participated in power generation and power/gas retail business in Australia. ● Invested in a natural gas pipeline project in Arizona, USA.
Integrated Transportation Systems Business Unit	Support safety	The business unit's safety promotion committee continued to implement case studies and to share information on safety initiatives at subsidiaries and affiliated companies; based on the activities of the committee, held regular road safety classes and further strengthened OJT employee training at logistics companies (Transfreight Group), finance companies (BAF Group), and sales companies
	Improve living convenience in emerging economies	<ul style="list-style-type: none"> ● Provided means of transport for public and contributed to improve living standards through the automobile and motorcycle sales business (including provision of financing services) ● Contributed to improvement and enhancement of logistics that would support people's lives through truck and bus sales and services
	Coexist with regional communities	Continued implementation of measures designed to maintain harmony

		between affiliates and local communities
	Promote stable supply of clean energy	Contributed to stable supply of LNG through operation of LNG carriers (approximately 20 vessels) in which Mitsui has its shares
	Provide air-transport for disaster prevention/relief and medical support	Delivered goods to Kochi and Saga Prefectures and secured orders for Tottori and Yamagata Prefectures
	Respond to environmental issues	<ul style="list-style-type: none"> Continued promotion of railway infrastructure development projects with the aim of reducing emissions through modal shifts Decided to penetrate into railway transportation business in Brazil

◆ Chemicals Business

Headquarter	CSR Priorities	Measures for FY Ended March 31, 2014 (April 1, 2013 to March 31, 2014)
Basic Chemicals Business Unit/ Performance Chemicals Business Unit	Use resources in a sustainable manner	<ul style="list-style-type: none"> Promoted business of biochemicals made from sugar cane in Brazil Further developed business of oleochemicals made from palm oil in Malaysia.
	Contribute to the stable supply of food	Promoted businesses centered on the three pillars of fertilizer materials, feed additives, and agrochemicals to increase food production and stable food supply
	Ensure compliance with domestic and overseas laws and regulations	Held seminars on domestic and overseas laws and regulations in relation to chemicals (such as Act on the Evaluation of Chemical Substances and Regulation of Their Manufacture, etc., Poisonous and Deleterious Substances Control Act, High Pressure Gas Safety Act, etc.)

◆ Energy Business

Headquarter	CSR Priorities	Measures for FY Ended March 31, 2014 (April 1, 2013 to March 31, 2014)
Energy Business Unit I/ Energy Business Unit II	Supply safe and stable energy	<ul style="list-style-type: none"> Provided stable and safe delivery, supply, and management of energy including crude oil, petroleum products, and LNG in collaboration with our projects and approach in Japan and overseas Diversified the supply of LNG through development and launching of new LNG projects (Mozambique, Cameron, Browse, and others)
	Respond to environmental issues	<ul style="list-style-type: none"> Invested in LanzaTech, a U.S. venture that is developing fermentation gas technology using microorganisms Investigated the feasibility of next-generation emissions reduction businesses through new international framework

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◆ Lifestyle Business

Headquarter	CSR Priorities	Measures for FY Ended March 31, 2014 (April 1, 2013 to March 31, 2014)
Food Resources Business Unit/ Food Products & Services Business Unit	Strengthen food safety management framework	<ul style="list-style-type: none"> Shared information on examples of causes of food sanitation law violations, and measures to prevent recurrences, at monthly food sanitation management committee meetings to raise the level of food safety management Raised awareness and understanding of food safety by holding monthly food safety seminars where a food safety consultant and participants can exchange information Enhanced traceability using a food safety management database
	Promote and support agricultural business with respect for human rights and the environment	<ul style="list-style-type: none"> Through our subsidiary Toho Bussan Kaisha, supported the production and sale of environmentally-sound rice grown in harmony with nature and without pesticides, including branded rice named "bring up storks" from Toyooka City in Hyogo Prefecture and certified rice "Building village for living with Japanese Ibis" from Sado Island in Niigata Prefecture, based on the concept of sustainable development of local economies through harmony with rice cultivation and nature Promoted support of sales of palm oil certified by the Roundtable on Sustainable Palm Oil (RSPO)
	Promote development and exchange of human resource through foods	<ul style="list-style-type: none"> Continued for the 35th year to sponsor Future Farmers of America (FFA)—a U.S. agricultural organization of high school and university students—and to support study visits to Japan, contributing to the development of future farmers (six student representatives and two administrators were accepted for study in Japan in FY 2013) Continued to support children's dietary education through the Kids Kitchen Association
Consumer Service Business Unit	Respect human rights (promote CSR procurement)	Continued to implement awareness-raising activities to deepen understanding of the Supply Chain CSR Policy among new suppliers of our subsidiary Mitsui Bussan Inter Fashion by distributing written copies of the policy and seeking agreements on them; obtained agreements in FY 2013 from 302 suppliers in Japan and 58 suppliers overseas, bringing the global total to 3,321 suppliers since 2008
Consumer Service	Respond to environmental issues	<ul style="list-style-type: none"> Acquired FSC certification for approximately 1 million ha forest concession held by our affiliate BLK and acquired FSC CoC certification

Business Unit		<p>concerning BLK's processing and shipping procedures, contributing to the development of a sustainable forestry supply chain</p> <ul style="list-style-type: none"> ● Sold solar power systems to more than 1,000 homes through our affiliate Sumisho & Mitsubussan Kenzai Co., Ltd. ● Produced and aired TV programs for children at our subsidiary Kids Station, and documentary programs about support for the recovery from the Great East Japan Earthquake at our subsidiary World Hi-Vision Channel, enhancing the environmental awareness. ● Installed rooftop solar panels with a maximum output of 350 kW at the distribution center of our affiliate QVC Japan, which started full-scale operation in April 2013
	Respond to consumer issues (Aim to enhance the QOL(quality of life))	Opened a clinic specialized in liver diseases and living-donor liver transplants at Mount Elizabeth Novena Hospital in Singapore, which is under the umbrella of IHH Healthcare Bhd. (Malaysia), with the aim of contributing to the provision of advanced medical care in Asia and globalization of the Japanese healthcare industry

Innovation & Corporate Development Business

Headquarter	CSR Priorities	Measures for FY Ended March 31, 2014 (April 1, 2013 to March 31, 2014)
Innovation & Corporate Development Business	Reduce the environmental burden	<ul style="list-style-type: none"> ● Provided power optimization services and contributed to the stabilization of power grids using demand response technologies in the US through Viridity (U.S.) ● Promoted the spread of lithium-ion battery E-Bikes in China and supported EV development with Chinese auto manufacturers through Tianjin EN Energies (China)
	Promote investment in environment related businesses	<ul style="list-style-type: none"> ● Supported overseas business development through investment in Nihon Itomic Co., Ltd., which develops and manufactures electric hot water dispensers and heat pump water heaters ● Supported the planning and development of integrated environmental cities in the U.K. through MASP, a joint venture with the British company ARUP, an international comprehensive engineering firm ● Conducted the smart community business through Future City Solutions Limited (FCTS), a joint venture with Fujitsu; continued planning and development of the Urayasu Eco-City Smart Community Center in cooperation with Urayasu City and other parties
	Offer optimal logistics	<ul style="list-style-type: none"> ● Through our subsidiaries Tri-net Group, executed equipment transportation and other logistics in conjunction with overseas expansion (building factories, etc.) by regional companies, contributing to the overseas development of their businesses; successfully shortened transportation routes in Japan by building a new transportation scheme utilizing nearby ports ● Provided distribution processing services to procured goods from Japan and overseas such as apparel and health foods to retail shops and consumers, and built an efficient delivery system suited to the sales strategies of our customers through our subsidiary, Tri-net Logistics Co., Ltd.