

## Message from Our CEO



### Mitsui & Co.'s corporate mission

When we look at the world around us, we can see that with steady population growth and spreading affluence there is an increasing need for a stable supply of life essentials. These essentials include energy, food, and water, the development of power, transport, and communication infrastructures, and also core community services such as medical care and education. At Mitsui, our corporate vision is to meet these needs and contribute to addressing associated social issues, in order to create a future where *the aspirations of people can be fulfilled*. We are working to realize our vision by using our uniquely comprehensive capabilities to develop new business from new connections—between countries and customers, people and products, and between projects and ideas. In May 2014, we announced Mitsui's New Medium-term Management Plan, "Challenge & Innovation for 2020 – Demonstrating Mitsui Premium." Based on our view of diverse needs around the world, and with a view toward the Mitsui of 2020, *Challenge & Innovation for 2020* covers Mitsui's development plans for the three years to March 2017. Our aim is to create added value by capitalizing on what Mitsui does best—making connections—in areas we have identified as Key Strategic Domains, and in doing so deliver "Mitsui Premium" to all of our stakeholders.

### Human resource development

At Mitsui we have always believed that people are our greatest assets, with human resource development embedded in our corporate culture as a core value. We believe that when using our comprehensive strengths and connectivity to develop business globally, our people need not only business knowledge and expertise, but also the ability to earn the trust of people with a wide range of values. To build trust, Mitsui needs people who possess a balanced sense of integrity, ambition, and humility. In fact, we believe the driving force of our company is the development of individuals who have the ability to perform meaningful work around the world.

### Toward a sustainable society

Mitsui is working harder than ever to help address key social issues and meet the needs of our global customers. In doing so, we aim to contribute to the economy and society of the countries where we do business, and earn recognition as a trustworthy partner. Reflecting this aim, in October 2004 Mitsui pledged to support the United Nations Global Compact, a set of autonomous principles for corporations regarding human rights, labor, environmental, and anti-corruption practices, and these principles now form part of our corporate guidelines. Also in 2004 we established Basic CSR Policy, followed in 2007 by our Supply Chain CSR Policy. We comply our operations with both sets of policies, and review our approach regularly to ensure alignment with a changing world. Volunteering is another type of activity supported by Mitsui, and we have been expanding the scope of employee volunteerism throughout the global group, including at affiliated companies. Mitsui also provides a wide range of scholarships and engages in other social contribution activities such as the Mitsui & Co., Ltd. Environment Fund. Through all of the initiatives outlined here, Mitsui is striving to address challenges in society and contribute to sustainable solutions—helping protect our planet's precious environment while building a future filled with aspirations.



**Masami Iijima**

Representative Director  
President and Chief Executive Officer  
Mitsui & Co., Ltd.

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