Since the establishment of Mitsui, we have constantly strived to help realize a more prosperous world, aligning our activities with the needs of each era and taking on the challenge of creating value through diverse businesses around the globe. With this business approach, we are supporting the development of industrial infrastructure, contributing to the stable supply of essential commodities, and expanding our logistics network into every corner of the world through our investment and trading activities. In Japan, we are pursuing new opportunities in environmental, energy, agriculture, healthcare and other growing sectors, while also contributing to society through a range of initiatives, including volunteer staff support for reconstruction in the aftermath of the Great East Japan Earthquake, and the Mitsui & Co. Ltd. Environmental Fund.

In this era of rapid, unceasing change, we are keenly aware of the need to constantly and flexibly adapt our business models to embrace change throughout our organization. At the same time, there is part of our corporate DNA that we are determined never to change: our commitment to Yoi-Shigoto. This means pursuing work that helps society address and resolve the issues of the times, and we believe that this is the true meaning of CSR management. In fact, it is the shared mission of the Mitsui & Co. group of companies worldwide to develop Yoi-Shigoto and help realize prosperity for future generations.

For a vibrant Japan and a prosperous world

Our people are the fundamental resource that supports our mission. In these uncertain times, I believe that it is a particularly important role of management to promote social contribution by empowering every employee to identify and act on opportunities as they arise. For this to be successful, it is essential for us to foster the development of people who are not only knowledgeable and skilled, but who also have a proper balance of ethics, aspiration, humility and respect. Our ability to foster the next generation of Mitsui people, and to pass on that ability as part of our educational process, is a powerful driving force for our company.

Towards a sustainable society

In October 2004, Mitsui declared support for the UN Global Compact, in the belief that by bringing together the creative abilities of the companies signing the Compact we could help realize a sustainable society. In December 2007 we formulated Mitsui’s “Supply Chain CSR Policy”. We have carried out a general review of our “Basic CSR Policy” to reflect changes in society, and have a number of ongoing initiatives to implement and promote compliance with these policies. By undertaking Yoi-Shigoto that plays a useful role around the world, that is appreciated by our customers, and that gives our own people a strong sense of purpose and satisfaction, we are determined to continue addressing key social issues and contributing to the sustainable development of society.

Fostering the next generation of Mitsui’s people

CSR as part of our unchanging mission of undertaking “Yoi-Shigoto”