



Basic Policy on Disaster Recovery

Formulated in 2011

To ensure effective and swift assistance for the stricken region, we recognized the importance of understanding how the needs of the region would change over time as the situation evolved. We also understood the need to put in place a Companywide organization to consider and implement concrete support measures. Plotting our activities along a time axis, we segmented them into "emergency response" and "medium- to long-term response" efforts, the former focused on assisting restoration and the latter on supporting via sustainable businesses implemented by leveraging Mitsui's capabilities. With the aim of administering effective support, we created plans and proposals for responses in each category, centered on Companywide organizations.

Emergency Response

Immediately following the disaster, a quick response was needed to procure relief supplies, fuel, and other items. Based on the Guidelines for Disaster Relief, on the day following the disaster--March 12--we resolved to contribute monetary donations. On March 23, we established the Disaster Relief Study Group and the Great East Japan Earthquake Recovery Support Team, operating under the council's supervision. These bodies promptly decided to organize volunteer and support activities. We backed up this assistance by simultaneously conducting aid, such as providing urgent imports of fuel and offering support to devastated companies.

Medium- to Long-Term Response

To achieve reconstruction of the stricken area, Mitsui considered it necessary to create a business that takes community needs into consideration. In June 2011, we set up a Domestic Business Development Department within our Corporate Planning & Strategy Division (transferred to Regional Business Promotion Division in July 2015), which will utilize the Tohoku Office as its response center when striving to provide sustainable support and pursuing coordination with relevant headquarter business units.

- Proposals and support will be offered to the municipal governments in affected regions working to revive agriculture or processed marine product industries or stimulate community development and tourism.
- Smart community proposals will be offered to cities looking to make themselves more earthquake resilient, more elderly friendly, or more environmentally sound.
- Biomass, mega solar, and other renewable energy ventures will be pursued.
- Initiatives such as constructing temporary housing or developing car sharing programs will be conducted in conjunction with municipal governments, regional companies, and NPOs.

With the aim of supporting the post-earthquake reconstruction effort through our business, we will conduct the following region-based, region-invigorating ventures into the medium-term to long-term.