# **Investment in Industrial Pesquera Santa Priscila (IPSP)**



August 8, 2023

MITSUI & CO., LTD. (Security code: 8031)

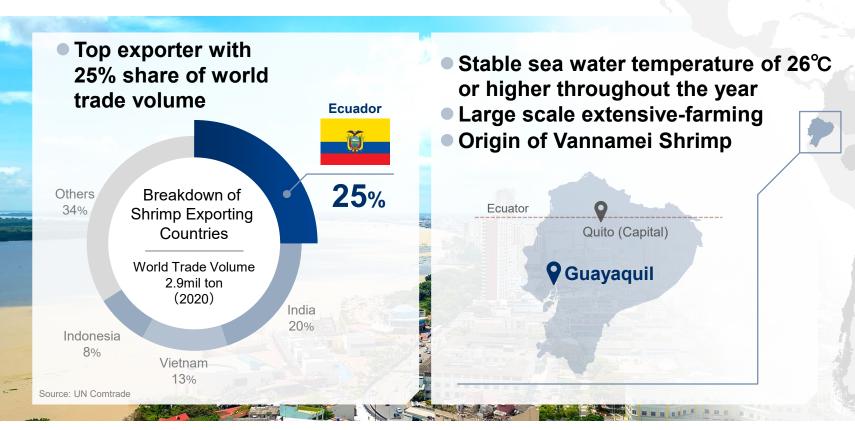
# **Project Overview**





## **Ecuador: World's No.1 Shrimp Exporter**





# **Type of Shrimp**





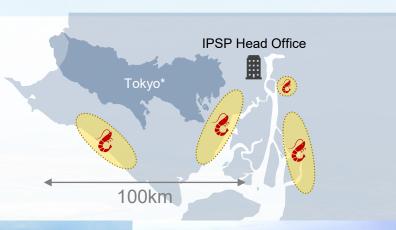






# **World's largest shrimp farmer**

18,000 hectare of farming ponds Stable operations with 100% traceability through in-house farming











Their frozen and processed shrimp products are sold globally, including China, US, Europe, and Ecuador.

#### **Flagship Products of IPSP**









Head-on shell on

Head-less shell on

Peeled

Cocktail shrimp

Fried Shrimp

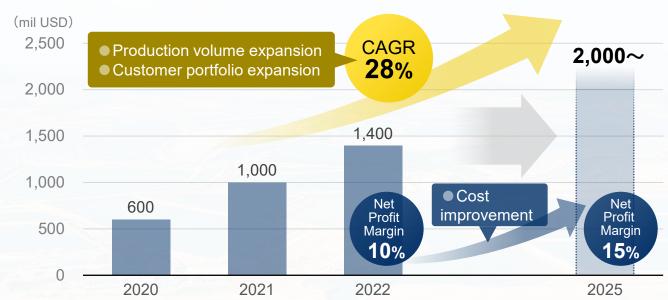
Low

Degree of processing

High

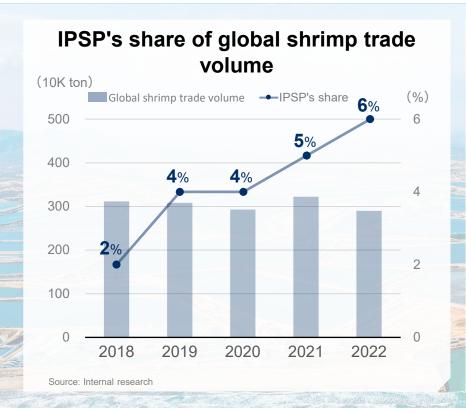








(10K ton)



#### Trade volume of major global producers

2018	2019	2020	2021	2022

IPSP	7.7	10.9	11.2	14.7	17.7
No.2	6.2	7.8	8.8	9.7	9.5
No.3	3.7	5.2	6.4	7.1	9.3

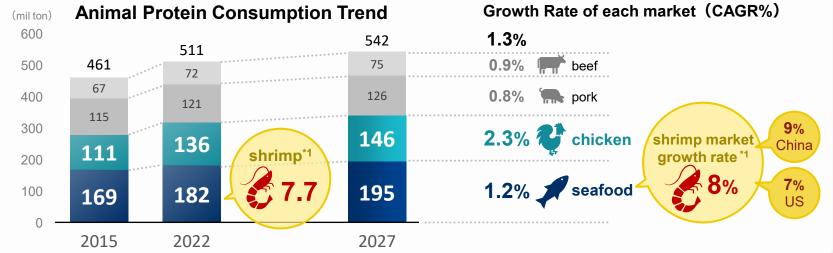
Source: Internal research

# Positioning of Animal Protein Business Cluster in Mitsui's business strategy



#### **Global Animal Protein Demand**

Animal protein demand continues to increase worldwide, with shrimp and chicken being the two species with the highest growth rates.



Source: OECD-FAO; Agricultural Outlook 2017-2018

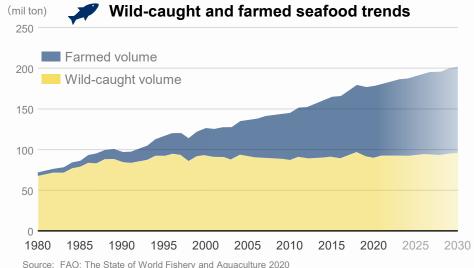
<sup>\*1:</sup> Internal research

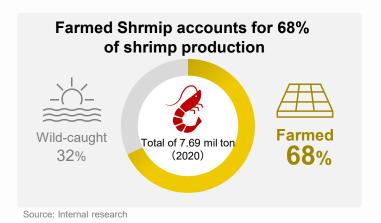
# **Positioning of Animal Protein Business Cluster** in Mitsui's Business Strategy



### **Potential of Farming Business**

**Production expansion through farming continues to flourish,** while wild-caught as a source of seafood protein have reached a plateau.



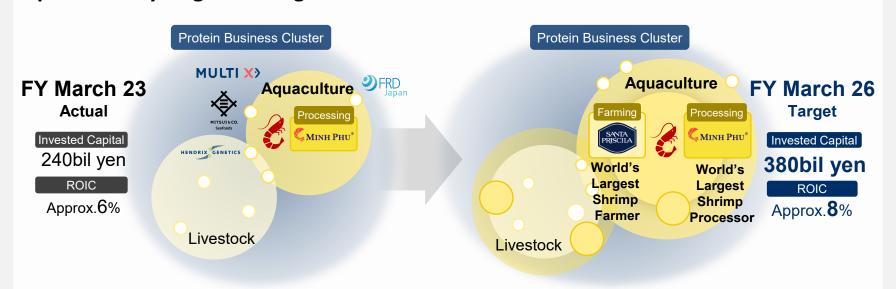


Source: FAO: The State of World Fishery and Aquaculture 2020

### **Forming of Protein Business Cluster**



Investment in value chain of growing areas (shrimp and chicken) and pursuit of synergies among the businesses



# 360° business innovation.

