


MITSUI & CO.



Corporate Management Philosophy

Mission

Strive to contribute to the creation of a future where the aspirations of the people can be fulfilled.

Vision

Aim to become a global business enabler that can meet the needs of our customers throughout the world.

Values

- Build trust with fairness and humility.
- Aspire to set high standards and to contribute to society.
- Embrace the challenge of continuous innovation.
- Foster a culture of open-mindedness.
- Strive to develop others and oneself to achieve full potential.

Mitsui & Co. Group Conduct Guidelines

With Integrity

Five Key Principles

- 01** We will comply with laws and regulations, and act to the highest ethical standards. We will respect human rights and never engage in discrimination of any kind.
- 02** We will respect the individuality and diversity of every employee, and foster a culture of open-mindedness.
- 03** We will engage in fair business practices, and respond to the trust placed in us by society with good faith and sincerity.
- 04** We will place value on the global environment, and contribute to the realization of prosperity and a high quality of life for society.
- 05** We will speak up with courage when we have doubts or feel that something is wrong, for the good of the company.