

## Well-being Digital Platform

- ◆ Established in 1946
- ◆ Provides a holistic well-being services that cover both mental and physical health by supporting health management and disease prevention through the knowledge accumulated in publishing/consulting, specialist networks, and digital technology.
- ◆ Provides scientifically grounded medical and healthcare information and personal coaching by medical specialists (specific health guidance, etc.) to health insurance association enrollees, company employees, and those registered to receive insurance, electric power, and various other services
- ◆ Provides the **Kateinoigaku** ("Home Healthcare") app

### ■ Minna no Kateinoigaku ("Home Healthcare for Everyone")



<https://service.kateinoigaku.jp/>