

For Environment & Decarbonization [[Green & Circular]web site]

Decarbonization x Digital Marketing

- ◆ 「Green & Circular」 is a solution website that introduces Mitsui & Co. decarbonization solutions, launched since June 2022. In addition to general information on decarbonization, we provide information on the development of our solutions and customer case studies, which have received a large number of access.
- ◆ We are working on digital marketing to understand customers' interest and link them to our businesses by understanding customers and raising awareness, stimulating interest, and promoting understanding through search engine optimization and email marketing.

■ Green & Circular Top Page



■ Solutions introduced on Green & Circular



<https://www.mitsui.com/solution/>