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# Message from our CEO

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## Addressing key social issues through meaningful business

Societies around the world today face a wide range of pressing needs in nearly every aspect of life. Our environment is challenged by problems such as global warming and loss of biodiversity, human rights violations are still too common, and the increasing global population is straining our energy, water and food resources. At the same time there is growing demand for power, transportation and communications infrastructure, along with fundamental community services such as education and healthcare.

Our business at Mitsui & Co. spans the world, and through our daily interaction with stakeholders we are able to understand the real needs of the societies in which they live and work. Our aim is always to undertake worthwhile business that draws on this understanding and helps addressing core societal issues.

In every business domain, we are driven by the sense of challenge expressed in our corporate slogan '*360° business innovation.*', seeking to build a track record of service in Japan and worldwide as a company that is valued by society and contributes to a better, more sustainable *future where the aspirations of people can be fulfilled.*

This is what we call Mitsui & Co. CSR, and we believe that one important aspect of CSR is to provide all our stakeholders with useful and easy-to-understand information about our CSR activities through CSR reports and other communication tools.



## Cultivating Human Resources and Business Innovation

People are our most valuable resource and the driving force of everything Mitsui & Co. does as a company. In our global business development we seek to draw on our comprehensive strengths and our ability to make connections, and to be successful in this we cannot rely only on business knowledge or the expertise of specialists. We need people who combine business drive with humanity and humility; people who can earn the trust of business partners and customers with diverse values; people who are strong individuals but who can work together as a tight-knit group. This is why, since the founding of the company, Mitsui & Co. has placed a premium on the development and training of our human resources.

My aim is to ensure that we cultivate people who can take on the challenges continually thrown up by a fast-changing world—people who, with free-thinking creativity, can work together to turn challenges into opportunities.

## Contributing to a Sustainable Society

In October 2004, Mitsui & Co. announced its support for the UN Global Compact, a charter of voluntary principles for businesses and institutions concerning human rights, labor standards, the environment, and anti-corruption. Since then we have been working to realize this aims of the compact. We drew up our Basic CSR Policy in the same year and our Supply Chain CSR Policy in December 2007 and since then, while adapting to changes in social norms, we have been working to ensure compliance with these policies throughout our group.

In 2014, after careful consideration of core concerns and expectations expressed by our stakeholders, we defined Five Material Issues related to CSR to be used as important management guidelines throughout the company. This year we implemented concrete measures aimed at addressing these issues in each of the seven key strategic domains outlined in the New Medium-Term Management Plan that we announced last year.

Mitsui & Co. will continue to be forthright in addressing environmental and social issues, and by making use of our unique business capabilities, we will contribute to the development of a sustainable society.

**Tatsuo Yasunaga**

Representative Director  
President and Chief Executive Officer  
Mitsui & Co., Ltd.